



BLACK BY BLUE BRAVE

4B WATCHES PTE. LTD.

BLACK BY BLUE BRAVE
www.blackbybluebrave.com

About us

BLACK BY BLUE BRAVE is a brand renowned for its exceptional quality and distinctive design in watches, jewellerys, bags, and fashion accessories. The founder and designer **LEO WANG** imbues his creations with an innovative, audacious, and vibrant vision that caters to fashion enthusiasts who seek originality.

BLACK BY BLUE BRAVE endeavors to empower individuals to fearlessly express their individuality and pursue their distinct style. We hold firm that genuine fashion lies in your authentic self-expression. With BLACK BY BLUE BRAVE by your side, you can confidently showcase your radiant best self.



BLACK BY BLUE BRAVE

OUR VISION

To **redefine** the perception of affordable luxury, making it accessible to everyone. We aspire to be the epitome of style, where each watch is a symbol of individuality, proudly displayed on wrists **worldwide**. Through our commitment to excellence and affordability, we envision BLACK BY BLUE BRAVE becoming **synonymous** with the joy and celebration of **refined fashion** for a diverse and **global** audience.

BLACK BY BLUE BRAVE

OUR BRAND VALUES

WE BELIEVE
IN UNIQUELY CRAFTED TIMEPIECES

WE BELIEVE
IN AFFORDABLE LUXURY

WE BELIEVE
IN HIGH STANDARD CRAFTMANSHIP

WE BELIEVE
IN CELEBRATING INDIVIDUALITY

BLACK BY BLUE BRAVE

OUR BRAND VOICE

INNOVATIVE AND VISIONARY

Creating timepieces that stand out in the crowd

ACCESSIBLE EXCELLENCE

Luxury is not defined by price tags but by the craftsmanship and creativity infused into each watch

PASSIONATE CRAFTSMANSHIP

The love for detail and precision resonates in our language, reflecting the dedication we put into every innovative design

INSPIRATION-FOCUSED

We inspire through our voice, telling stories of creativity, craftsmanship, and the inspiration behind each watch.

ADVENTUROUS AND DARING

Spirit of exploration and daring choices in watch design, inviting customers to express their unique taste.



Meaning of BLACK BY BLUE BRAVE

4B



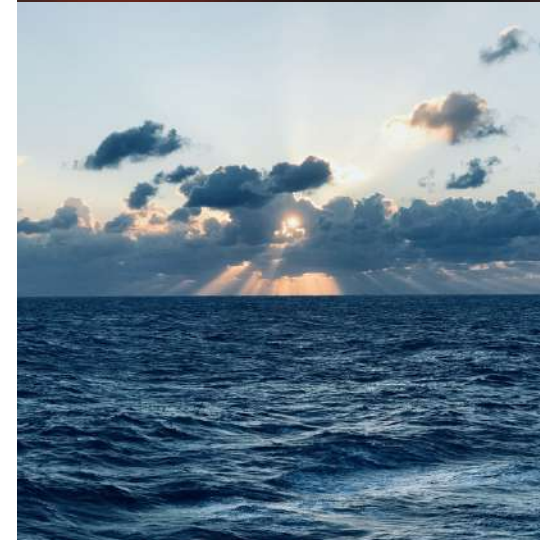
Black

Represents mystery, unknown infinite possibilities, where we explore and innovate unique designs.



By

Means anything is possible



Blue

Is the color of the sea and sky, representing our dreams, freedom and tolerance.



Brave

Symbolizes our authenticity, being fearless and being our true selves.

OUR DESIGN

Inclusivity and Acceptance

Design Philosophy: Singapore, being a melting pot of different cultures, embraces people from diverse backgrounds. This inclusivity and acceptance are the driving forces behind our boundless creativity. **LEO WANG**, our founder and designer, take inspiration from cultural elements found in everyday life, each product telling its own unique story.

MOVEMENT

We use watch movements from both Miyota (Japan) and Ronda (Swiss). The quartz movements utilise an oscillating quartz crystal that vibrates at a specific frequency for precise timekeeping. Our Automatic watches use Miyota's tried and true 8 series Automatic calibres customised with our own rotor. These automatic movements sport 25 jewels, have a 42-hour power reserve, and are self winding, meaning they can remain powered as long as they are being worn on the wrist.

CASE MATERIALS

Our watches are crafted using surgical-grade 316L stainless steel as the primary material for their cases. Our collections also feature titanium casebacks. Lastly, we utilize high-tech ceramic which boasts scratch-resistant and corrosion-resistant attributes in addition to its hypoallergenic nature and lightweight composition.

GOLD PLATING

We employ an ion-plating technique, known for its reduced environmental impact compared to traditional plating methods. In this process, the watch is positioned within a vacuum chamber, where the surface undergoes bombardment with gold particles, resulting in the application of a thin layer of solid gold coating.

OTHER MATERIALS

We use genuine leather for all of our leather straps, ensuring quality and longevity with every timepiece.

For our watch crystals, sapphire is used due to its remarkable scratch resistance, coming in at 9 on the Mohs hardness scale second only to diamond. Sapphire's incredible properties allow for high clarity when reading the time and excellent durability against scratches.



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COLLECTIONS SHOWCASE



THE CLOWN LEO COLLECTION

Within Western cultural contexts, **clowns** have traditionally been depicted as figures **evoking humor** yet carrying undertones of negativity in-dramatic art. Our designer aspires to redefine the essence of the clown's conventional image through innovative and contemporary design. The design concept of the **CLOWN LEO** Watch stems from an individual's strive to assist those around them, yet inadvertently finding themselves subject to dissatisfaction and resentment from others, akin to assuming the role of a **clown** in their perception.

This timepiece serves as a **reminder**, urging us to adhere to our **principles** and **goodwill**, thereby embracing the authentic values that resonate with our innermost **aspirations**. It is an invitation to become the masters of our own **narrative** and **embracing** the notion of being **one's own clown**.



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THE CLASSIC 1986 COLLECTION

The designer, who was born in the year of **1986**, has lived through decades of societal transformations.

Despite the relatively inferior quality of life during that era, it is now evident that those times were characterised by **simplicity** and **authentic felicity**.

The **Classic 1986** collection embodies the memories of the '80s and serves as a reminder to treasure each moment regardless of one's circumstances. Reflecting on his **joyful** childhood experiences reinforces his **sentiment**.



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THE CLASSIC 2024 COLLECTION



The **CLASSIC 2024 AUTOMATIC** showcases distinctive design and captivating attention to **detail**. The dial showcases an intricate skeleton dial design between 5 o'clock and 8 o'clock, an artfully crafted **fan-shaped** hollow exhibition allowing you to peer into the inner workings of the watch's movement.

Taking on the traditional watch design, the **CLASSIC 2024 AUTOMATIC** elevates it with meticulous detailing and a unique design. Its angular and hollowed Stainless Steel frame allows you to convey a **personal** and **flamboyant** style while maintaining the utmost professionalism, the embodiment of a timeless statement piece that combines **artistry** and **precision**.



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THE WARRIOR COLLECTION

This **WARRIOR** collection captures the celestial allure of the night sky, seamlessly incorporating elements such as **stars**, the **moon**, **planets**, the **solar system**, and the 12 constellations onto the dial, drawing inspiration from the expansive cosmos.

The red chronograph hand symbolises an **enduring** journey, while the yellow minute hand, resembling a planet's trajectory, tracks the passage of time. The seconds hand takes on the form of stars and the moon, igniting a sense of **wonder** and **yearning** for the vast universe above.

A small sub-dial nestled at the lower left corner of the watch features representations of the 12 constellations. It serves as a poignant reminder that each of us shares a **profound connection** with the universe.

Through **intricate** and masterful design, the **WARRIOR Watch** channels the enigmatic forces of the universe, bringing its **mystique** to every wrist.



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THE MERLION COLLECTION

As a **Singaporean brand**, the design was heavily influenced by our iconic **Merlion** and features stunning **crystal** embellishments adorning its majestic body. The minute sub-dial incorporates **Singapore map** elements while the seconds sub-dial highlights the iconic **Singapore Flyer** as its design inspiration. This accentuates the singularity of Singaporean **culture** and captivates onlookers with its charm.

What sets this watch apart is that it's exclusively available in **Singapore**, which enhances its commemorative value significantly. Whether as a **collector's item or gift**, it conveys **emotions and sentiments** that endure over time. It isn't just an exquisite timepiece but also tells the **story of Singapore** - allowing every wearer to **experience and cherish** this city's **unique appeal** forevermore.



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THE SPIDER COLLECTION

Inspired by the spider's **enigmatic** and captivating nature, the **SPIDER Collection** bravely exudes its **individuality** and **boldness** in its design. The watch has striking colour contrasts with details that seamlessly incorporates the **spider's mystique** and personality into the dial. The strap captures the interlaced and woven nature of a spider web with irregular patterns that highlight the **unpredictable personality** of this watch.

Spiders have earned adoration within the fashion industry for their unique **demeanour**, and the SPIDER watch is akin to a work of art, a testament to **individuality** and **courage**.



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THE CHERRY BLOSSOM COLLECTION



Sakura embodies the essence of life's **beauty**, **joy** and **innocence**. The designer aims to impart this auspicious charm to all fortunate ladies.

Departing from conventional watch aesthetics, it employs ingenious concepts by incorporating distinctive two-piece hollow **cherry blossom-shaped** hour and minute hands.

The central dial crafted from **mother-of-pearl** is complemented by these delicate **floral** hands, resulting in a captivating spectacle no matter what time of day it may be.

Sakura motifs serve as an emblem of **individuality** and **uniqueness** in one's attire and fashion sense.



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THE MONICA COLLECTION



The **MONICA Collection** stands as a symbol of women's **empowerment**, encapsulating the qualities of **confidence**, **independence**, and **triumph**. Roman numerals grace the 12 o'clock and 6 o'clock positions on the dial with genuine diamonds at the 3 and 9 o'clock positions for an added touch of **luxury**. Each link in the steel bracelet tells a story of **resilience**, bearing the marks of one's unwavering journey through time—a testament to an **unyielding spirit**.

With its understated yet captivating rectangular design, this timepiece is a **harmonious** companion for daily life. It eschews **ostentation** and **extravagance**, opting instead for a timeless allure that effortlessly complements your everyday attire.

The **MONICA Watch** is a reflection of contemporary women—**confident**, **independent**, and **successful**. It is a statement of the **enduring spirit** of women who thrive in the modern world



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THE CRESCENT MOON COLLECTION



The **Crescent Watch** embodies the essence of the **Singaporean** brand and gracefully incorporates **Singapore Flag's** distinct features into its design. Drawing inspiration from elements that are emblematic of Singapore, a crescent moon is delicately positioned on the left side of the dial, while each hour scale from 1 o'clock to 5 o'clock is adorned with a star on the right.

The **moon** and **stars** at 3 o'clock are embellished with fifteen **crystals** in ten different hues, tastefully embedded within the moon's surface.

Furthermore, this timepiece boasts S-shaped hands that symbolize the initial **"S"** of Singapore. Complemented by both leather and steel straps, this watch proudly highlights its significance as a representative icon for Singapore within traditional watches - an embodiment of our **national pride**.



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THE SWAN LOVERS COLLECTION

The **SWAN collection** was inspired by the beautiful Swan Lake at **Singapore's Botanic Gardens**. Swans gracefully entwine their elongated necks to form a heart, often depicted as a universal symbol of **love** and **purity**. They resemble the connected mind, body, and soul of two soulmates in a **beautiful** and **loyal** partnership.

The watch features a **sun** and **moon** phase function, with daytime sun and a luminous night phase to represent the starry night sky. The dial is decorated with two entwined swans and the case is inlaid with **Austrain crystals**. The text "**I Want to Be With You**" is printed on the case-back of the watch, serving as a beautiful and refined representation of **pure romance** for the wearer to have swan-like love with their loved one forever.



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THE BUTTERFLY LOVERS COLLECTION

The design concept adopts the legendary love story "**Butterfly Lovers**", which tells a touching love story of a pair of **lovers** turning into butterflies, interpreting the perfect combination of classic and fashion. The dial is designed with **butterfly** elements as the theme.

The image of a pair of **butterflies** is used as the minute and second hands to dance on the dial with time. The **heart shape** on the hour hand also conveys the **eternal love** between lovers. This watch symbolises **freedom, beauty** and **steadfast love**. It is a process of growing together between lovers. May Butterfly Lovers watch accompany you all the way and witness an **unforgettable love story**.



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THE HONEY BEE COLLECTION



Amidst a vibrant garden of blossoms, one **bee** diligently gathers nectar, while another gracefully performs a delicate dance with its wings. This captivating scene serves as the wellspring of inspiration for our exquisite **HONEY BEE** collection. Bees, emblematic of **industriousness**, **sagacity**, and **harmony**, converge with orchid flowers in a harmonious fusion. In this synergy, we convey our profound reverence for the natural world and our exultation of **life's splendor**.

Upon the watch's dial, second and minute hands are represented by **bees** gracefully flying around a blooming orchid. **Glistening crystals**, akin to morning dewdrops beneath the sun, embellish the dial, adding a touch of brilliance. **The HONEY BEE** watch is an earnest **aspiration** to provide everyone with a sublime opportunity to connect with the wonders of **nature**.



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THE LOVE WINS COLLECTION

Our **LOVE WINS** Collection celebrate **love**, **inclusivity**, and **diversity** and acts as a daily reminder to be **Brave**, be **Proud**, be **Bold**, and most importantly, be **YOU**.

Designed with **pride**, we believe **LOVE** will always **WIN**.



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CERAMIC JEWELLERY



THE CERAMIC JEWELLERY COLLECTION

Our **Ceramic Jewellery** collection boasts a variety of designs, ranging from **minimalist** to **modern**. Each piece is thoughtfully created to cater to different tastes and preferences, ensuring there's something for everyone. Whether you prefer a delicate **ceramic** pendant with a minimalist design or a statement ceramic ring adorned with **intricate patterns**, our collection offers diverse options to suit your individual style.

Our exclusive iconic jewellery combines a variety of materials, and the design adopts geometric patterns based on four ceramic shapes: **floral**, **diamond**, **heart**, and **circle**. Combined with **925 silver**, **gemstones** and **zirconia**. Not only are our ceramic jewellery pieces visually stunning, but they are also lightweight and comfortable to wear. The ceramic material is scratch resistant and will not discolour or tarnish, allowing you to enjoy the beauty of **ceramic** jewellery for a long time to come.



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HANDBAGS

THE HANDBAGS COLLECTION

Introducing the **PLQ Handbags**, a versatile handbag that embodies **timeless elegance**. Crafted with high-quality **genuine leather**, this handbag exudes **luxury** and **durability**, making it a perfect addition to your collection.

The PLQ Leather Handbag features colours that adds a touch of **sophistication** to any outfit. Its deep and captivating shade is **versatile** enough to complement both **casual** and **formal ensembles**, making it a versatile choice for various occasions.



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EYEWEAR

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TO MY CLASSIC SUNGLASSES



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OUR BUSINESS

FLAGSHIP STORES



HONG KONG

Harbour City

Shop 20B, LCX Level 3, Ocean Terminal, Harbour City



SINGAPORE

313@Somerset

313 Orchard Rd, #02-42, Singapore 238895

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RETAIL LOCATIONS

SINGAPORE

Paya Lebar Quarter (PLQ) Mall

10 Paya Lebar Road, #02-22, PLQ Mall, Paya Lebar Quarter, Singapore 409057

Design Orchard

250 Orchard Rd, Design Orchard, Singapore 238905

Bugis Junction

200 Victoria St, #LI-KIO-07, Bugis Junction, Singapore 188021, 188021

Jewel Changi Airport

78 Airport Blvd, #BI-251, Jewel Changi Airport, Singapore 819666

OG People's Park

100 Upper Cross St, Singapore 058360

MALAYSIA

Collabstore

Collab Store, Level 2 Shoppes at Four Seasons Place Kuala Lumpur,
No. 145 Jalan Ampang, 50450 Kuala Lumpur, Malaysia

BRUNEI

Hua Ho Department Store, Manggis

Jln Muara, Bandar Seri Begawan, Brunei
Jln Muara, Bandar Seri Begawan, Brunei

BULGARIA

Bulgaria Mall

Sofia, Bulgaria blvd 69

Mall Markovo tepe

Plovdiv, Ruski blvd 54

The Mall

Sofia, Carigradsko shose blvd 115

Mall of Sofia

Sofia, Aleksandur Stamboliyski blvd 101

Paradise Center

Sofia, Cherni Vruh blvd 100

Mall Plovdiv

Plovdiv, Perushtica Street 8

FRANCE

Bijouterie RATH

33 Rue Wilson, 57510 Puttelange-aux-Lacs, France

IRAQ

Iman's Jewelry

Al-Khasaki Chocolate, Al Mansour Street, beside, Al Mansur St, Baghdad, Irak

BLACK BY BLUE BRAVE

WE ARE LOOKING FOR LIKE-MINDED PARTNERS
TO JOIN US IN THIS JOURNEY

THANK YOU

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