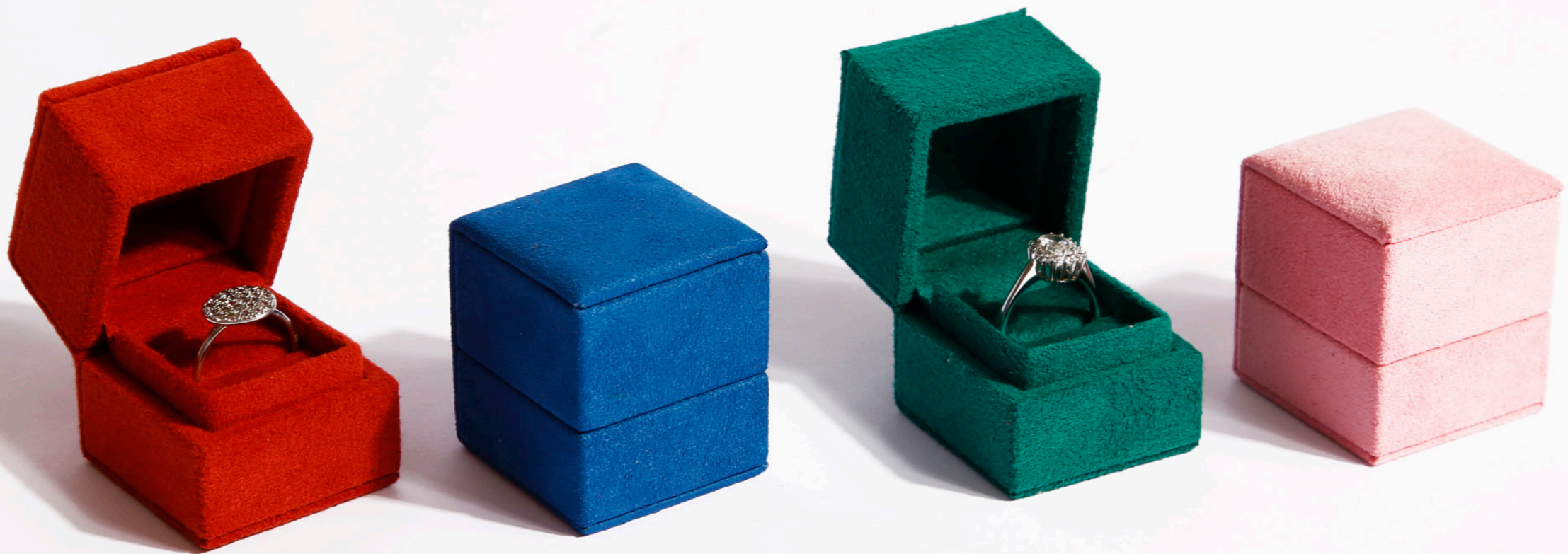


TOBE
P A C K I N G

MILANO

1999



add luxury to your image



WE CREATE YOUR IDENTITY SO THAT
YOU CAN GIVE DREAMS, PROMISES,
MEMORIES... EMOTIONS



The Company

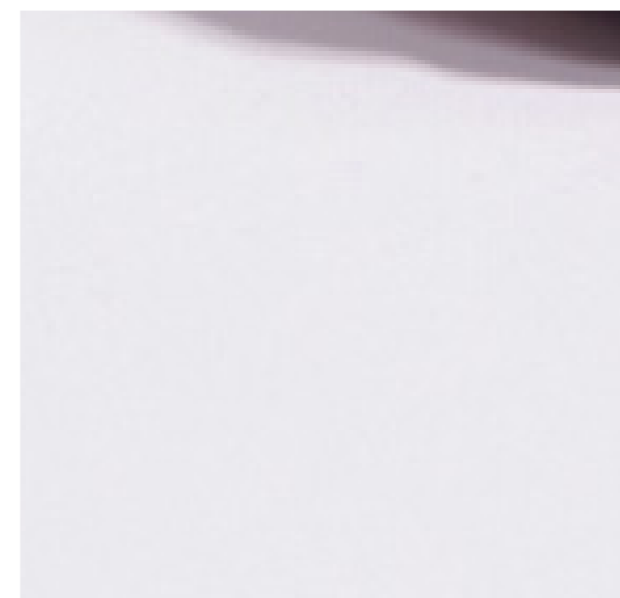
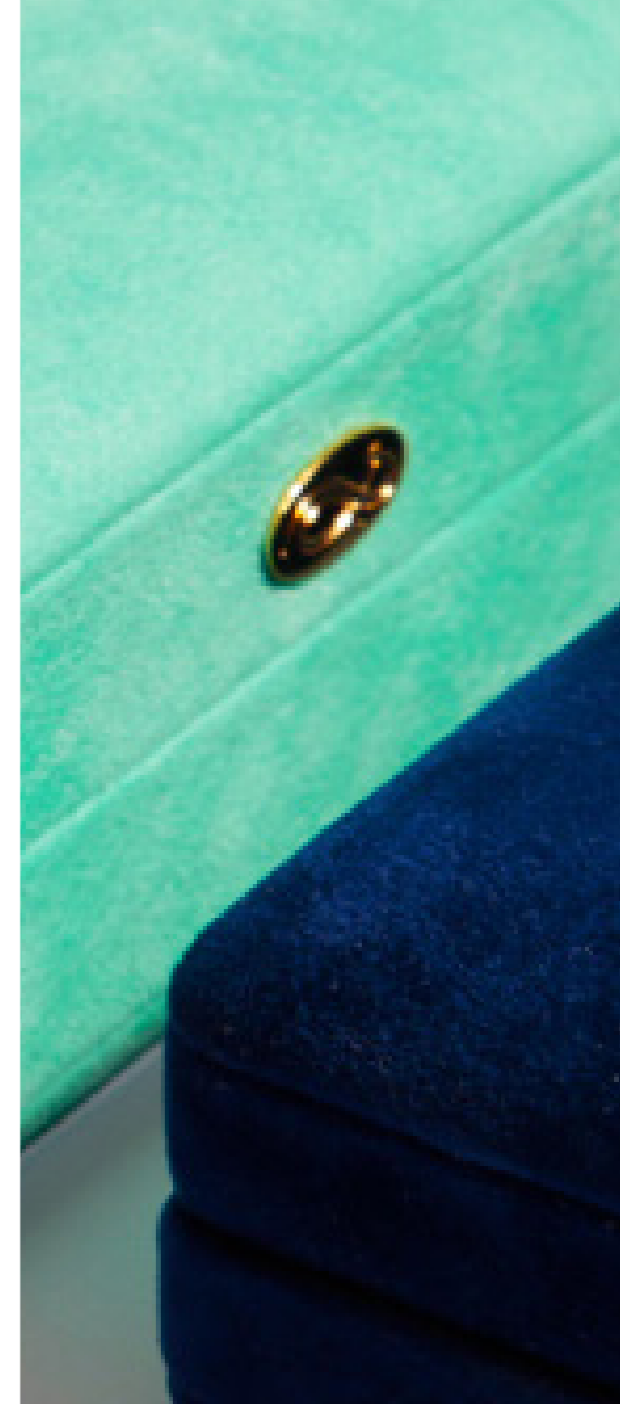
our history

To Be Packing is a company specialized in customized packaging and window dressing.

Founded in 1999, it responds to requests from the jewelery sector, the company's core business, but also from other sectors such as fine food, cosmetics and the world of fashion.

To Be Packing offers a 360-degree service by providing a team of creatives, graphic designers and a multilingual team capable of competently supporting you.

TO BE PACKING





Our mission what distinguishes us

- Customization
- Made in Italy
- Tailoring
- Internationality



MISSION

- customization for a minimum of small quantities
- wide range of customizable products
- reduced production times, express orders



Customization

Our products are made to measure, the management takes place completely within the company under total control of the production cycle. The projects that are carried out are unique and try to best represent the identity of each of our customers.

Made in Italy

We combine handcrafted manufacturing techniques with the most modern industrial technologies; this result is the source of pride and one of the main values of the brand.

Made in Italy is for us an expression of typically Italian quality and creativity known and appreciated all over the world.

- Italian labor
- quality materials and advanced technology
- cultivation of love for "made in Italy"
- manufacturing processes within the To Be Wood joinery

MISSION





Tailoring

We offer a tailor-made service able to satisfy the needs and expectations of each of our customers, thanks to our team of graphic and designer, technicians and obviously commercial, who will take care of the order from conception to delivery. We create renderings and 3D visualizations in order to have a vision of the project as a whole and we provide the customer with prototypes and customized samples before proceeding with production.

- creation of renderings and graphic visualizations
- attention to detail
- creation of final pre-production prototypes



MISSION

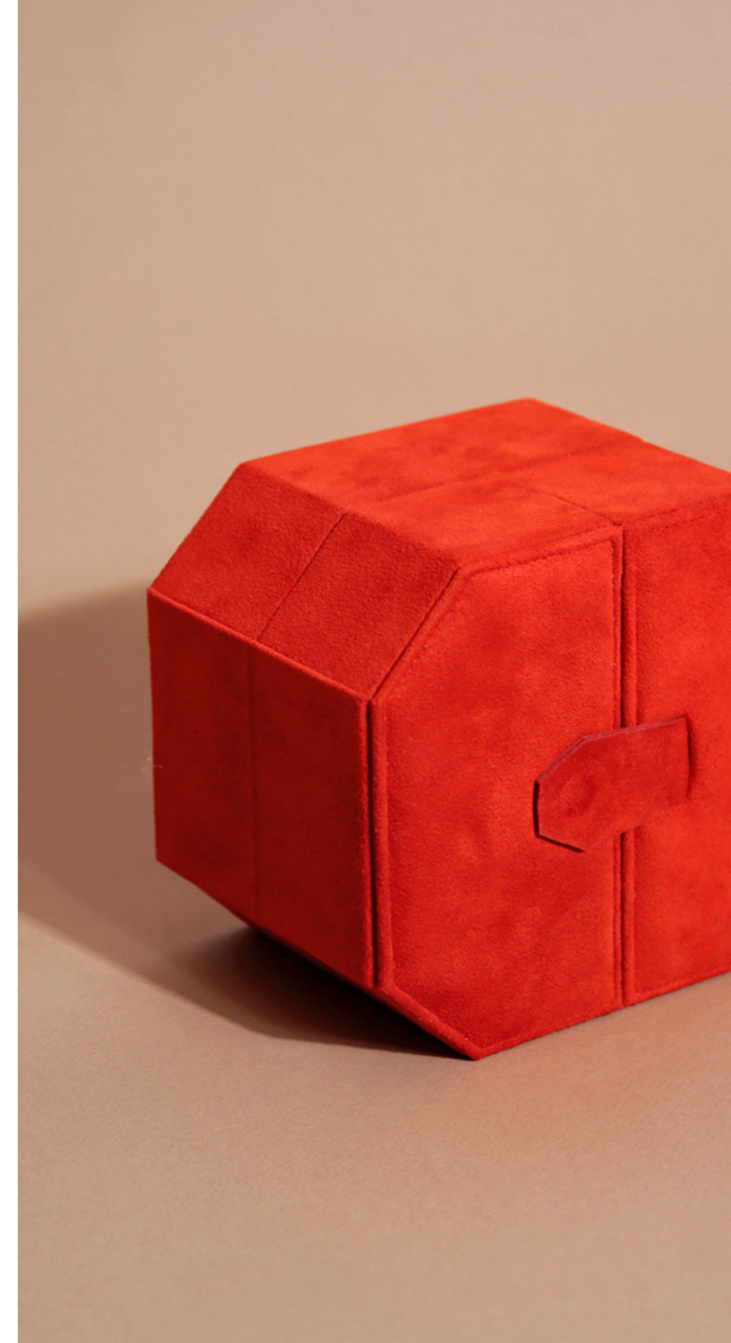
MISSION

Internationality

Our unique style has conquered the national and international markets thanks to the help of our multilingual team and the presence of two showrooms in Milan and New York. We are proud to be present all over the world: since 1999 we have participated in over 125 exhibitions.



- 6 languages spoken
- 115 exhibitions since 2009
- 2 showrooms: Milan and New York City
- worldwide shipments



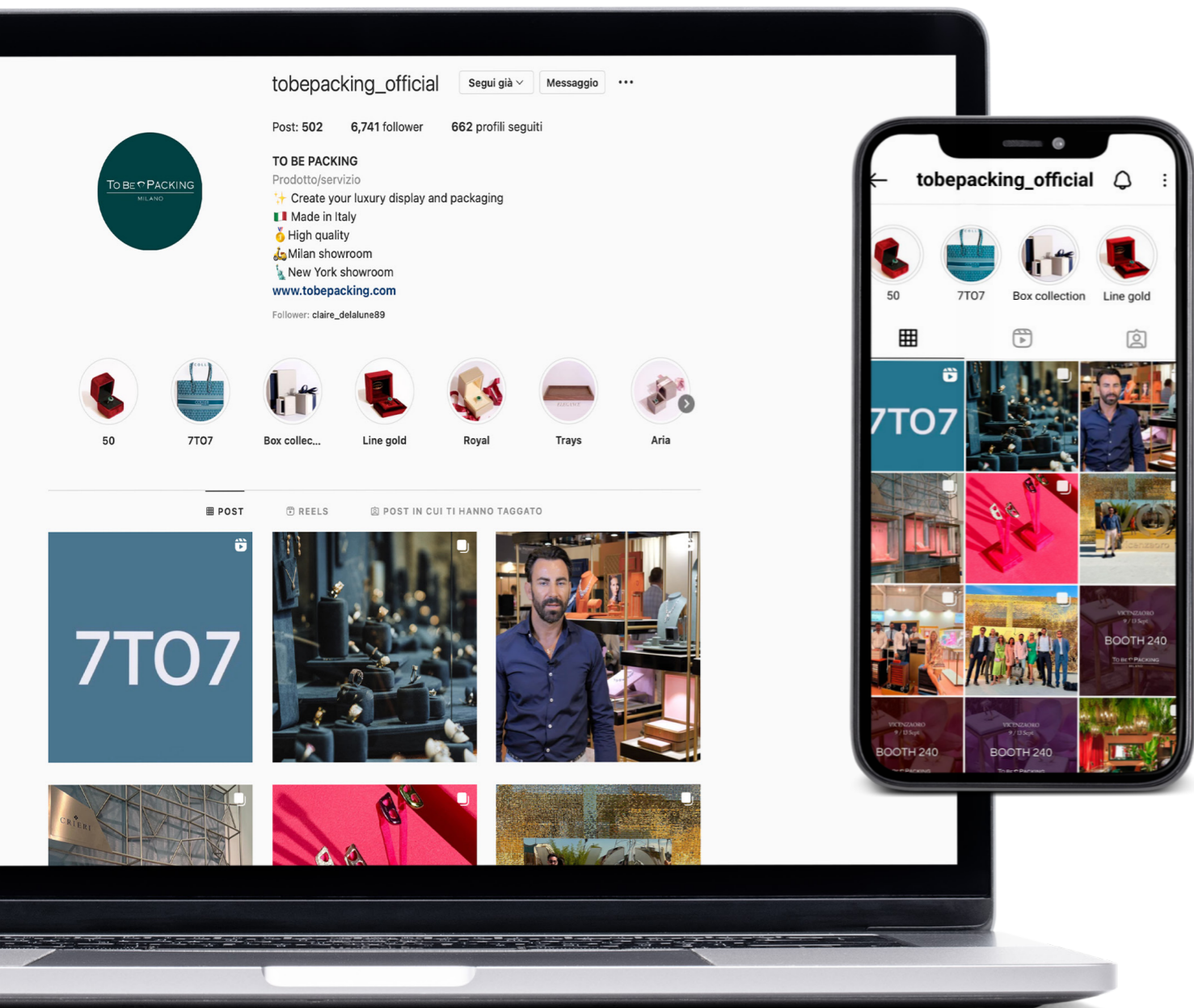




Numbers

annual production

- 54.672 Cases
- 149.351 Bags
- 140.187 Pochette
- 14.027 Displays



Digital our community

We are available on different platforms to guarantee you the best service. You can contact us via: facebook, instagram, linkedin, the corporate site, wechat, whatsapp, skype, email. You can also book virtual appointments in our showroom.

The challenge is that of innovation and internationality: a way to combine culture and industry, through communication that no longer relies only on traditional forms of advertising, but also aims to convey the “intelligence” of the company through different expressive forms.

Get social with us and join our community to discover the world of To Be Packing.



@TOBEPACKING



@tobepacking_official



@TOBEPACKING



TO BE PACKING

TOBEPACKING

Our contacts

contact us

- headquarters - Italy
Via dell'Industria 104, Comun nuovo 24040
contact@tobe.it
- showroom Milano
Corso Venezia 6, Milano 20121
contact@tobe.it
- showroom New York
2 w 45th street, suite 05 New York, NY 10036
newyork@tobe.it

CONTATTI



The team

our agents

DIEGO - Sales Manager
diego@tobe.it
French
English
German

VERONICA - Sales Manager
veronica@tobe.it
Spanish
English
French

RAFFELE - Sales Manager
raffaele@tobe.it
English
Spanish

PIERPAOLO - Sales Manager
pierpaolo@tobe.it
Italiano

CHRISTIAN - Sales Manager
christian@tobe.it
Italiano

CARMELA - Sales Manager New York Showroom
carmela@tobe.it
English
Spanish
Russian