



### Fabergé Introduces the Story Behind the Making of the Iconic Fabergé x Game of Thrones Egg Part One

#### London, UK

In April this year, Fabergé hatched its new collaboration with Warner Bros. Consumer Products to commemorate the extraordinary story of HBO®'s award-winning television series *Game of Thrones*. This surprise collaboration fuses Fabergé's superior craftsmanship and artistic ingenuity with one of the 21<sup>st</sup> century's most popular shows.

Co-designed by Fabergé and Michele Clapton, the Emmy® and BAFTA® winning costume designer from *Game of Thrones*, this one-off work of art is history in the making and is currently in the process of being crafted by Fabergé Workmasters in the UK, with the egg set to be unveiled to the public in December 2021, in USA.

This short feature film offers viewers the chance to meet the team behind this incredible collaboration. Part one of two videos to be released, this film introduces the Fabergé team made up of Josina von dem Bussche-Kessell, Global Sales Director & Business Development Director; Liisa Tallgren, Designer; and Elena Basaglia, Gemmologist, together with the creative backbone behind the television series, Michele Clapton, Costume Designer at *Game of Thrones*. The team discuss the inspiration and challenges encountered within

this unique partnership, bringing viewers into their world. The second part of the film is set to be released later in November and will document the craftsmanship behind the making of the egg.

In the video, Liisa Tallgren and Michele Clapton both discuss how they worked closely together to create an intricate and enchanting design which tells the tale of Daenerys Targaryen's quest to take her place on the Iron Throne. They discuss how this one-of-a-kind bespoke creation is reminiscent of Daenerys' dragon eggs, while also intertwining subtle nods to her stand-out costumes, which celebrate the landscape around her and her evolving story arc. Continuing Fabergé's long tradition of combining the expected with the unexpected, this piece holds even more tales within, as the egg opens to reveal a beautiful surprise in the form of a crown sat majestically atop a glistening crystal base. The crown was conceptualised by Michele Clapton and is a miniature version of the crown that she says she would have created for Daenerys should she have held the Iron Throne, and will be set with a pear-cut Mozambican ruby responsibly sourced from Gemfields. Elena Basaglia, Gemmologist for the Gemfields Group, which includes Fabergé, discusses that the life of Gemfields' rubies can be traced back to their origin at the Montepuez ruby mine in Mozambique.

Josina von dem Bussche-Kessell highlights that together with Fabergé's enchanting legacy, the Maison today is able to reference modern day culture to provide a platform for new and unexpected collaborations, and how magic happens when different people come together to work on a common goal. Josina says that her dream is that the piece continues to live on for many decades as Fabergé does. Historically, Peter Carl Fabergé was a story-teller – he wanted to let peoples' imaginations run wild and not be restricted. Today the journey of Fabergé continues and with that, so do the tales of the unexpected.

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#### About Fabergé:

Fabergé, the world's most iconic artist jeweller, creates extraordinary jewellery, timepieces and objets d'art, as well as bespoke commissions for a discerning international clientele. Founded in 1842, Fabergé has been the most revered name in jewellery ever since Peter Carl Fabergé became official goldsmith to the Russian Imperial Court; the house created exquisite jewels and objects, including the legendary series of lavish and ingenious Imperial Easter Eggs. Today, Fabergé takes inspiration from its storied past to introduce a new era of enchanting and enduring personal possessions and gifts for contemporary connoisseurs. By painting with the world's finest coloured gemstones, Fabergé explores the art of colour through creations which are designed to become future heirlooms.

Fabergé collections are available to purchase via their boutiques in London, Houston and Dubai, their By Appointment service in London and Las Vegas and through authorised retailers in over 80 countries around the world. Selected items are also available via Fabergé's online boutique at <u>Faberge.com</u>.

#### About Warner Bros. Consumer Products

Warner Bros. Consumer Products, part of Warner Bros. Global Brands and Experiences, extends the Studio's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, Wizarding World, Looney Tunes, Hanna-Barbera, HBO, Cartoon Network and Adult Swim. The division's successful global themed entertainment business includes groundbreaking experiences such as The Wizarding World of Harry Potter and Warner Bros. World Abu Dhabi. With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.

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#### About Gemfields

Gemfields is a world-leading supplier of responsibly sourced colored gemstones. Gemfields' work at the Kagem emerald mine in Zambia (believed to be the world's single largest producing emerald mine, owned in partnership with the Zambian Government through the Industrial Development Corporation) and the Montepuez ruby mine in Mozambique (one of the most significant recently discovered ruby deposits in the

world, owned in partnership with a local company called Mwiriti Limitada) has seen Africa become a significant exporter of emeralds and rubies. Gemfields' approach also means that the company's host nations in Africa see dramatically greater value from their gemstone resources remaining in-country than had previously been the case.

Gemfields is committed to furthering transparency, legitimacy and integrity in the colored gemstone business and believes strongly that colored gemstones should create a positive impact for the countries and communities from which they originate. Gemfields has established a track record of improving healthcare, education and livelihoods for the communities around its mines, as well as supporting conservation efforts to protect Africa's wildlife and biodiversity (#conservationgemstones). Further information about Gemfields can be found at <u>www.gemfields.com</u>.