

A heart-shaped diamond is the central focus, resting on a large, detailed leaf. The leaf's veins are clearly visible, and the background is a soft-focus forest scene. The diamond is cut with a complex pattern of facets, reflecting light in a warm, golden-brown hue. The overall composition is elegant and naturalistic.

DIAVON
GERMANY

— Precious Diamonds & Fine Jewelry —

MANUFAKTURDIAMANT®

Together towards a sustainable future.

Diamonds are a unique wonder of nature. Finding a rough diamond in the earth, created by huge pressure and heat over millions of years, is incredibly impressive. Until now, the jewelry industry has been characterized by the overexploitation of nature - the beauty for human being to the detriment of nature.

Creating this wonder in a carbon neutral way and leading the diamond industry towards social and environmental sustainability is our vision.

With the MANUFAKTURDIAMANT® we stand for a positive impact and a real transformation in the diamond trade - luxurious beauty merges with revolutionary technology. We combine traditional craftsmanship with sustainable evolution and create transparency across the entire value chain. Take the step towards the future with us and choose the MANUFAKTURDIAMANT® as the only sustainable alternative of the highest quality.

Schmitt

Katharina Schmitt, CEO DIAVON Germany



MANUFAKTURDIAMANT®

— GERMANY —



The ORIGINAL MANUFAKTURDIAMANT®

Diamonds transform light into fascination and have embraced people since the beginning of the time. DIAVON perfects the true beauty of a diamond with the MANUFAKTURDIAMANT® and relies on a proven sustainable and guaranteed conflict-free origin. From the creation of the MANUFAKTURDIAMANT® to the masterfully crafted piece of jewelry, DIAVON creates real values, without compromise.

As a registered trademark, the MANUFAKTURDIAMANT® stands for a German seal of quality that guarantees sustainable values.



Europe's largest variety of outstanding colors and shapes.

Original MANUFAKTURDIAMANT® are available in numerous color nuances and are manufactured for you in over 100 different cuts - depending on the cut and color up to 12 ct.

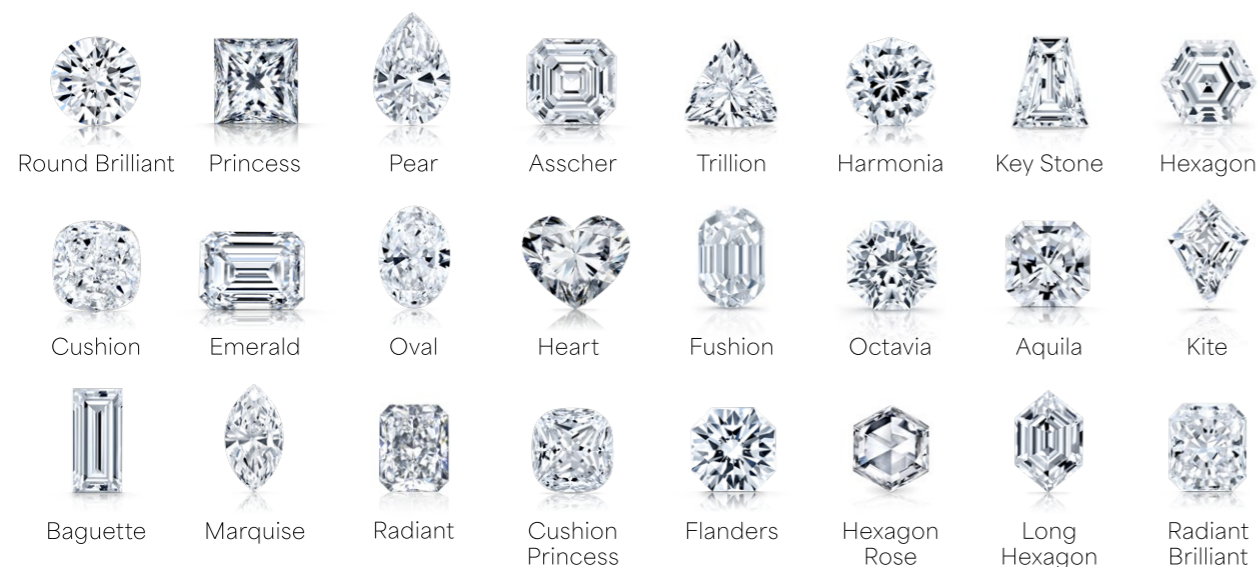
Especially the extraordinary colors combine pure luxury with sustainable values. In the segment of fancy colors, DIAVON offers a comprehensive range of colors in various intensities.

classic shapes

fancy shapes

crazy fancy shapes

fancy colors



Colored diamonds are only available based on current stock availability, as their manufacturing process is very elaborate.



Unique.

Every MANUFAKTURDIAMANT® stands for true uniqueness - not one is like the other. We set the highest quality standards for our diamonds. Under strict quality guidelines, our MANUFAKTURDIAMANT® goes through a traditional handcrafting process of more than 200 steps to achieve their flawless brilliance.

Innovation and technology are combined with master craftsmanship into one diamond. Thereby the name MANUFAKTURDIAMANT® stands as a sign of quality and sets new standards with the 6C's of DIAVON.

DIAVON 6C Standards

**CUT – COLOR – CLARITY – CARAT
&
CLIMATE NEUTRAL – CONFLICT FREE**

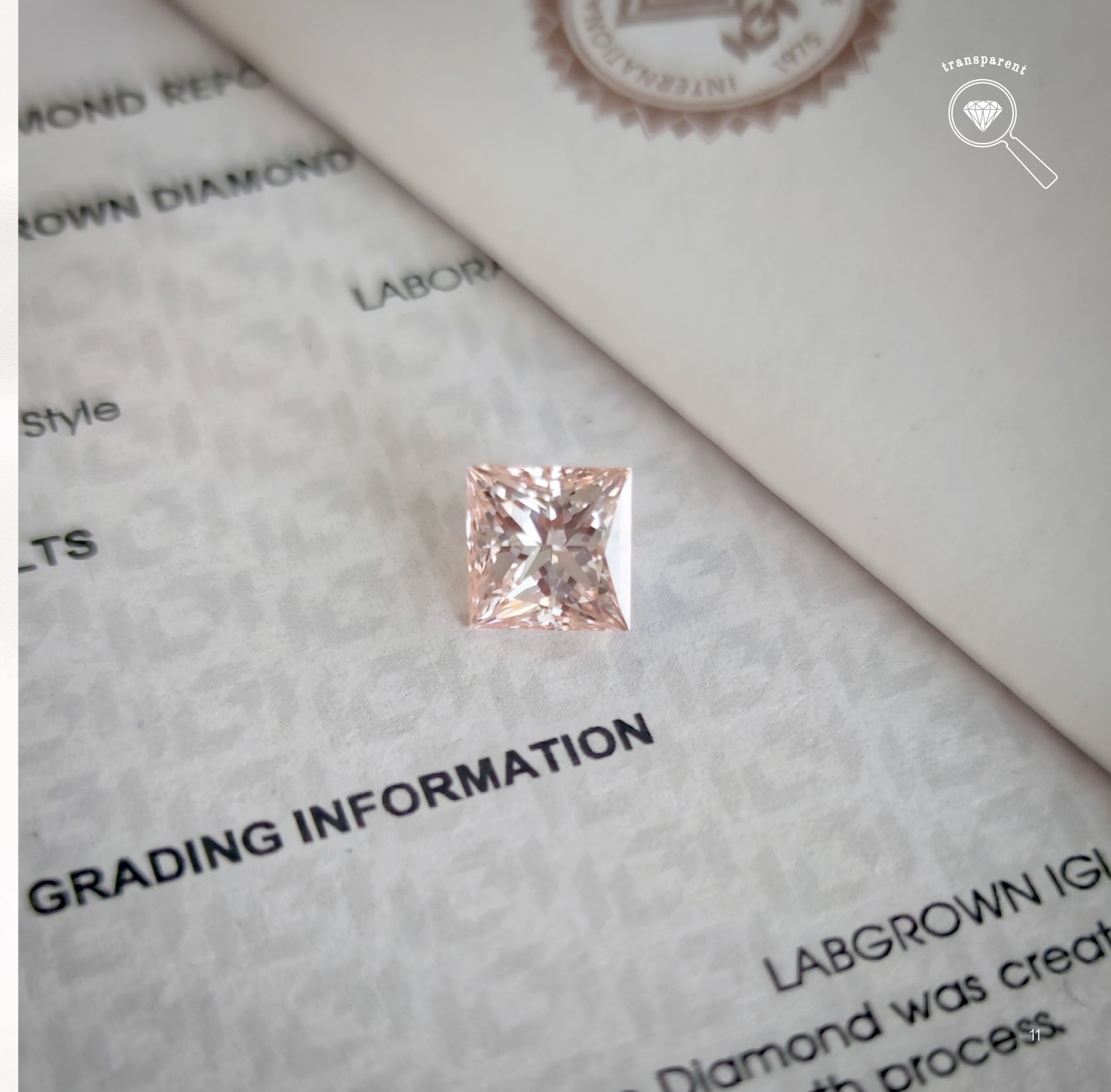
For more information about the 6C's, please visit www.diavon.com/6Cs

Transparency.

Through transparency, we pave the way for a shift in awareness toward sustainability and social justice within the entire value chain.

We take responsibility and are transparent in every respect. At DIAVON, we stand for integrity throughout the manufacturing process and further processing of our MANUFAKTURDIAMANT®.

We continuously review our business practices, openly report on our activities within our value chain, and ensure that we fulfill our promises.



Nature as the origin of technology.

Sustainability and environmental responsibility are deeply embedded in the values of DIAVON. The MANUFAKTURDIAMANT® is exclusively created by our partner Diamond Foundry Inc. in the USA, using the highest level of technical effort in an emission-free manufactory powered by 100% renewable energy of the Columbia River.



In collaboration with Plant-for-the-Planet, we plant up to ten trees for every diamond sold. We support the shared goal of planting one trillion trees by 2025. Additionally, we promote restoration projects, biodiversity, and, most importantly, education for children and youth.



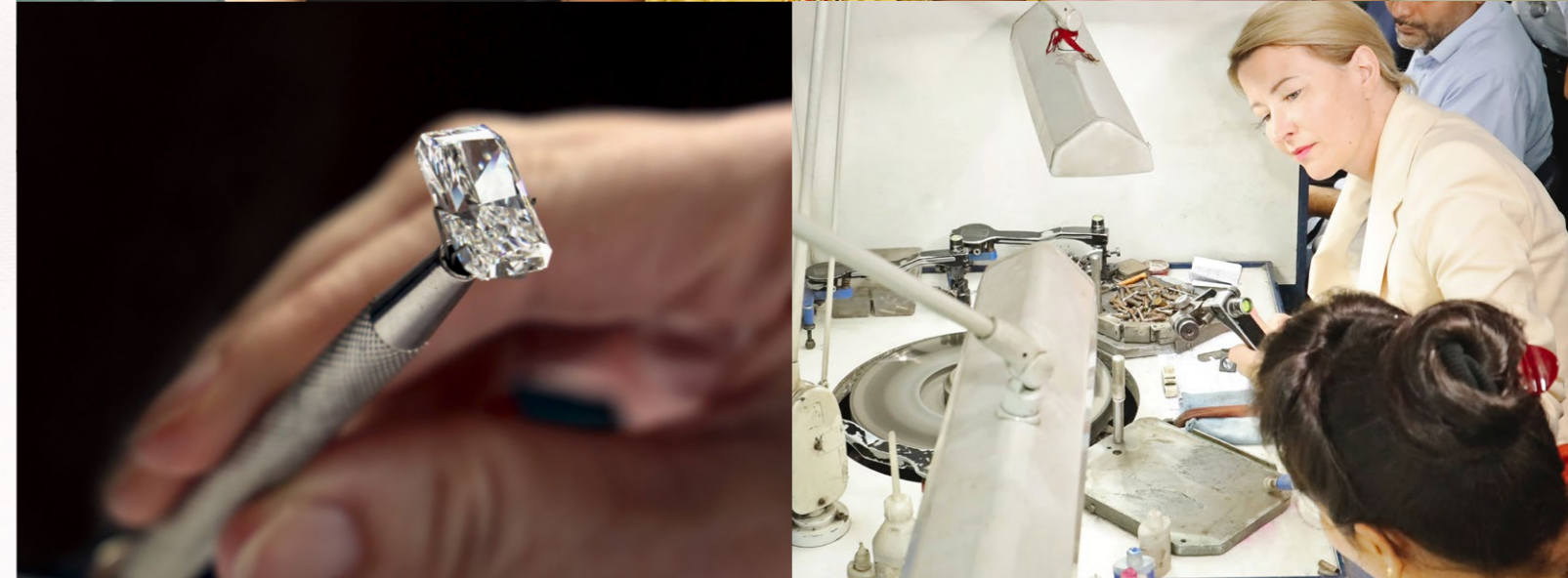
The MANUFAKTURDIAMANT® is created through the pure hydroelectric power of the Columbia River.

Social responsibility.

Our appreciation is not only for the diamonds, but also for the people who make each stone an incomparable piece of jewelry.

DIAVON has set the goal of making the value creation process within the diamond industry fairer and more sustainable with the MANUFAKTURDIAMANT®, so that each individual benefits from the value of the diamond as part of the cycle.

Among other things, DIAVON manifests this social responsibility in its heart project „Women Empowerment“ in Surat. DIAVON is committed to strengthening the position of local women workers and, for example, works with female employees to develop family-friendly measures for planning the construction of a kindergarten and a school. Only through the security of childcare, the women in Surat have the opportunity to fully develop their potential and dedication.



Transparency starts with respect at DIAVON:

Top: Katharina (r.) and Selma (l.) with diamond polisher Sonalben

Bottom: The diamond cutting facility in Surat is characterized by a high level of social labor standards.



Leonardo DiCaprio invests in sustainable lab-grown diamonds by Diamond Foundry Inc.

„I'm proud to invest in Diamond Foundry Inc. - sustainably growing diamonds in America without the human and environmental toll of mining.“

A handwritten signature in black ink that reads "Leonardo DiCaprio". The signature is written in a cursive, flowing style.

The ESSENTIAL Fine Jewelry Collection.

The real value of a diamond goes far beyond its physical value. With this high standard DIAVON has developed the first proven sustainable fine jewelry collection „Made in Germany“ with the original MANUFAKTURDIAMANT®. This collection is also available as WHITE LABEL, exclusively for jewelers and partners.

The ESSENTIAL collection combines awareness of social and ecological responsibility with a timeless and elegant design, creating a classical concept with modern expressiveness for the generations of today and tomorrow.

**Perfect refinement - Made in Germany.
A real alternative in true perfection.**





Customizable WHITE-LABEL display x MANUFAKTURDIAMANT®

Luxury without compromises.

Exclusive and handmade in Germany, the original MANUFAKTURDIAMANT® melted with 100% recycled gold, creating perfect pieces of fine jewelry and combining pure luxury with holistic sustainability, without compromises.

The jewelry and WHITE-LABEL collection refine classic and modern cuts such as the brilliant round, princess and pear cut into unique signature pieces, incomparably beautiful.

For the first time, jewelers and partners have the opportunity to exclusively use their own branding together with the original MANUFAKTURDIAMANT®.

DIAVON WHITE-LABEL - High-end meets sustainability.

Your exclusive benefits.

As a retailer partner, you benefit from strong external communication with the DIAVON marketing kit: We provide comprehensive informational materials and marketing tools to support you best possible in your daily business. Personal training sessions and direct contacts accompany you in all matters and in raising awareness about lab-grown diamonds.

With the WHITE-LABEL collection, you receive high-quality POS (Point-of-sale) materials such as personalized displays and packaging. Utilize the customizability of our jewelry pieces to offer your customers a personalized shopping experience. Realize your individual special cuts with DIAVON and take advantage of the opportunity to have the MANUFAKTURDIAMANT® cut in Germany as well.

Discover the DIAVON retailer online shop: Register at www.diavon.com or scan the QR code with your smart phone.





MANUFAKTURDIAMANT®

We are available at any time and look forward to advising you personally.

Schedule your appointment now:

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