BLACK BY BLUE BRAVE

QUEHEBE

4B WATCHES PTE. LTD.

BLACK BY BLUE BRAVE
www.blackbybluebrave.com

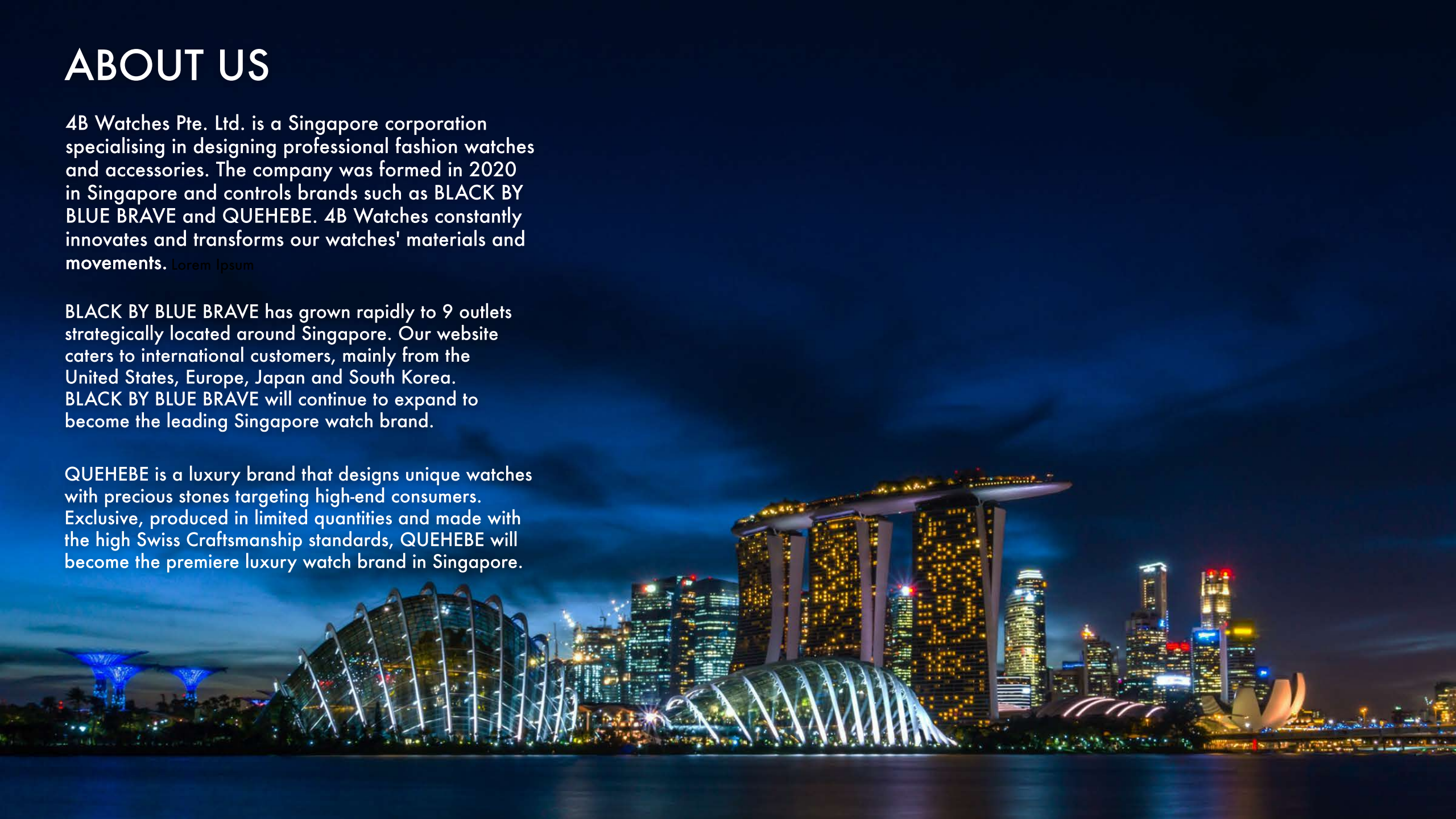
QUEHEBE
www.Quehebe.com

ABOUT US

4B Watches Pte. Ltd. is a Singapore corporation specialising in designing professional fashion watches and accessories. The company was formed in 2020 in Singapore and controls brands such as BLACK BY BLUE BRAVE and QUEHEBE. 4B Watches constantly innovates and transforms our watches' materials and **movements.** Lorem Ipsum

BLACK BY BLUE BRAVE has grown rapidly to 9 outlets strategically located around Singapore. Our website caters to international customers, mainly from the United States, Europe, Japan and South Korea. BLACK BY BLUE BRAVE will continue to expand to become the leading Singapore watch brand.

QUEHEBE is a luxury brand that designs unique watches with precious stones targeting high-end consumers. Exclusive, produced in limited quantities and made with the high Swiss Craftsmanship standards, QUEHEBE will become the premiere luxury watch brand in Singapore.



BLACK BY BLUE BRAVE

OUR MISSION

BLACK BY BLUE BRAVE's mission statement is to become the most fashionable and professional luxury brand with the best quality required by Swiss Craftmanship Standard by delivering the most unique designs at affordable pricing.

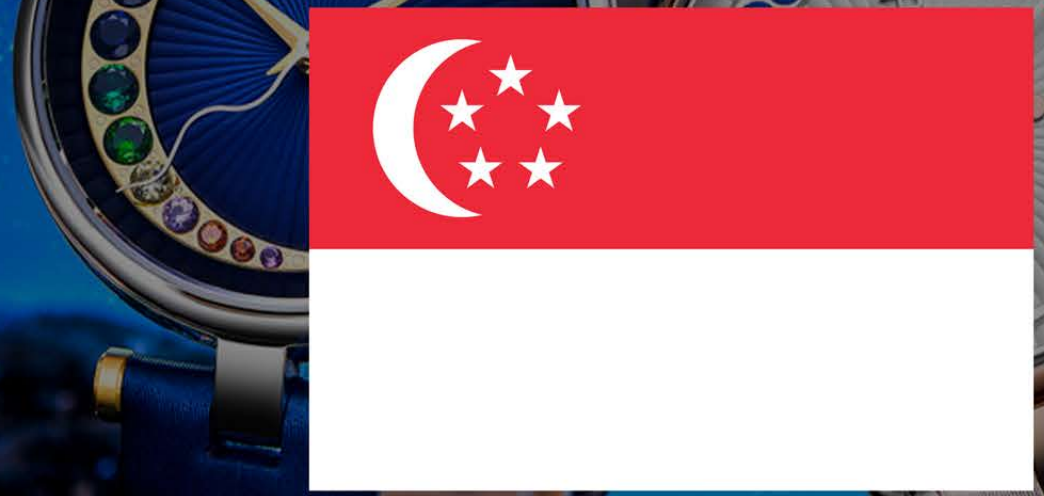
BLACK BY BLUE BRAVE

OUR VISION

BLACK BY BLUE BRAVE believes everyone is uniquely different in identity and fashion. Our vision is to provide unique products to reflect their individuality and personality.

Our slogan is be Brave, Be Bold, Be Proud, and be YOU.

COMPANY DEVELOPMENT PLANS



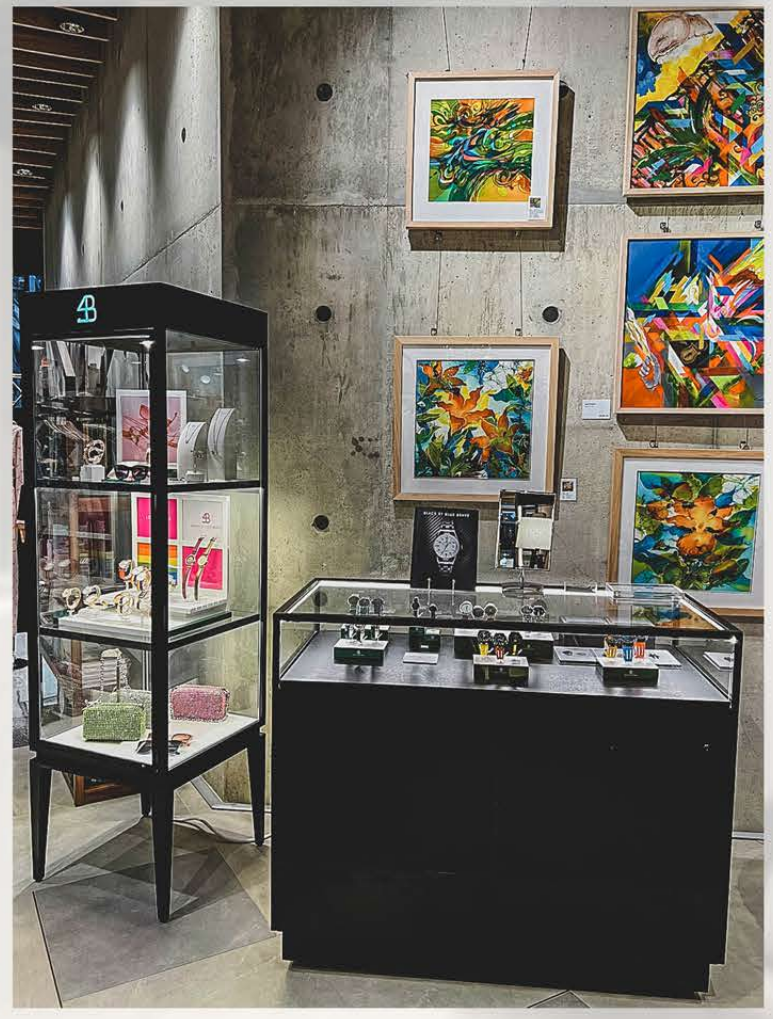
Founded in Singapore in 2021 and after months of delay due to the pandemic, BLACK BY BLUE BRAVE makes its first big moves into retail in 2022.

BLACK BY BLUE BRAVE

COMPANY DEVELOPMENT PLANS

DESIGN ORCHARD

In December 2021, our first collection as a local brand was launched at Design Orchard Store.



BLACK BY BLUE BRAVE

COMPANY DEVELOPMENT PLANS

PLQ MALL

In July 2022, we began our Expansion Plan.

In September 2022, we opened our first boutique outlet at PLQ Mall 2F.

COMPANY DEVELOPMENT PLANS

BUGIS JUNCTION

In November 2022, we opened our second boutique outlet at Bugis Junction 1F.

BLACK BY BLUE BRAVE

COMPANY DEVELOPMENT PLANS

313 @SOMERSET

In November 2022, we opened our third and largest store in Singapore at 313@somerset 2F.

At around 600 ft², it is currently our largest and flagship boutique outlet.

COMPANY DEVELOPMENT PLANS

WESTGATE

In November 2022, we opened our fourth boutique store at Westgate.

COMPANY DEVELOPMENT PLANS

JEWEL, CHANGI AIRPORT

In January 2023, we opened our fifth boutique outlet at Jewel, Changi Airport.

BLACK BY BLUE BRAVE

COMPANY DEVELOPMENT PLANS

OG PEOPLE'S PARK
OG ALBERT

In December 2022, we partnered with OG People's Park and OG Albert to expand our locations in Chinatown and Bugis.

BLACK BY BLUE BRAVE

COMPANY DEVELOPMENT PLANS

ANG MO KIO HUB

In February 2023, we will open in the heartlands of Ang Mo Kio to provide convenience to our customers.

BLACK BY BLUE BRAVE

COMPANY DEVELOPMENT PLANS

9 LOCATIONS IN 2023

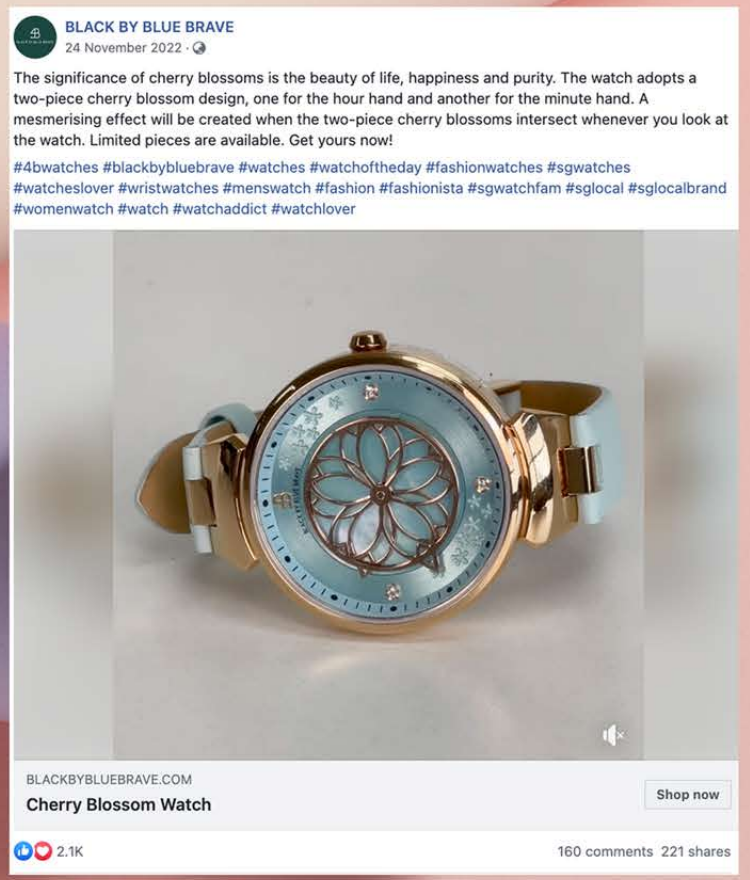
BLACK BY BLUE BRAVE

2023 TARGET

Our first overseas outlet will be opened in Hong Kong on June 2023 at Habour City, 3F (700 sq ft). It will be our first flagship store in Greater China. Habour City is an important mall in Asia it averages retail sales of around 12 million USD a day, making it one of the most productive malls in the world. We also plan to distribute our watches wholesale to major watch chains.

BLACK BY BLUE BRAVE

FACEBOOK & INSTAGRAM ADVERTISEMENTS



BLACK BY BLUE BRAVE

INFLUENCER MARKETING

BLACK BY BLUE BRAVE

INFLUENCER MARKETING

BLACK BY BLUE BRAVE

CELEBRITIES

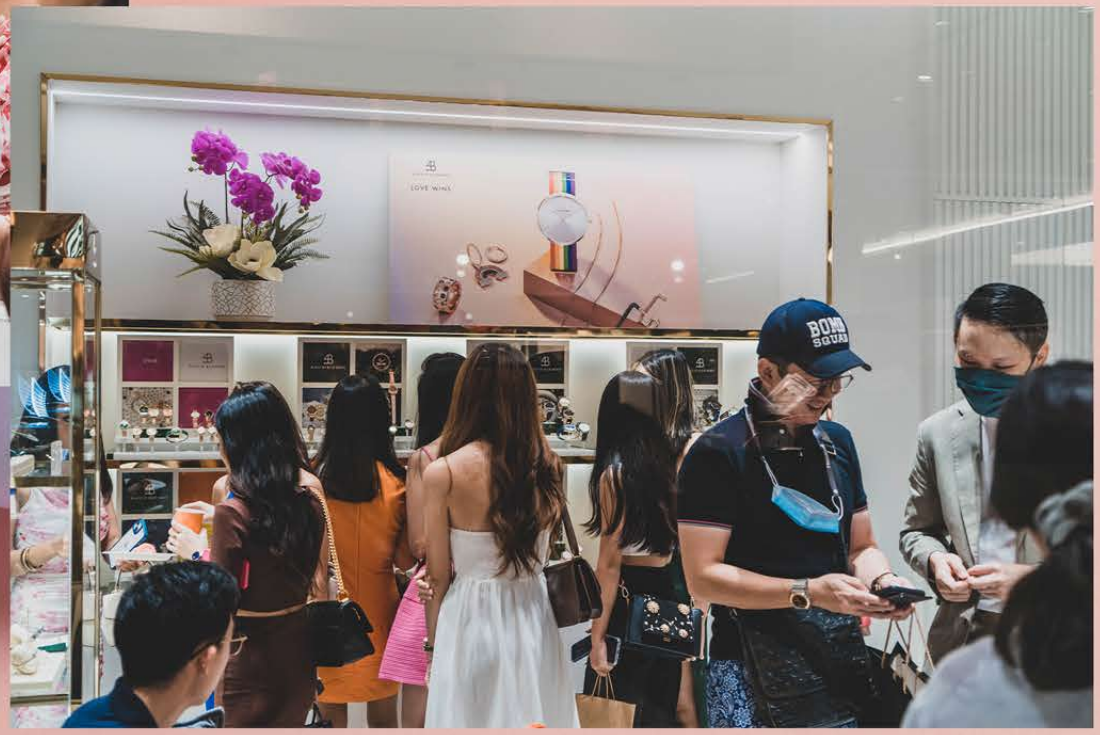
Rainie Yang

Wesly Wong

Hannah Quinlivan

BLACK BY BLUE BRAVE

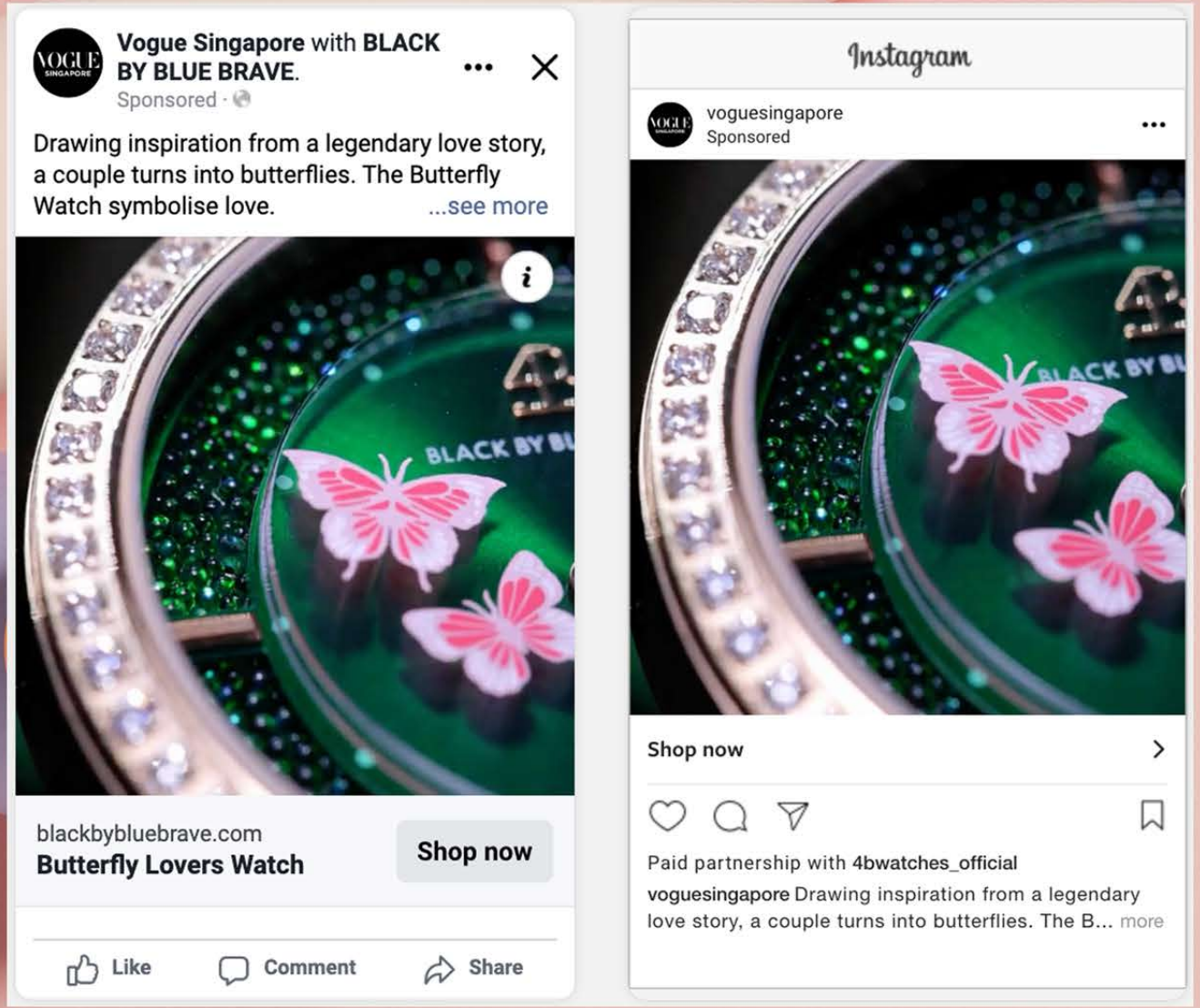
EVENTS



BLACK BY BLUE BRAVE

AS SEEN IN

VOGUE



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COLLECTIONS SHOWCASE

BLACK BY BLUE BRAVE

CHERRY BLOSSOM

DESIGN CONCEPT

Cherry Blossoms signify the beauty of life, happiness, and purity. Innovating and breaking the mould of traditional watch aesthetics, the watch adopts a unique two-piece cherry blossom design, with the top and bottom stainless steel patterns representing the minute and hour hands respectively. The mother-of-pearl centre dial paired with Cherry Blossom hands creates a mesmerising effect no matter the time of day. The CHERRY BLOSSOM conveys individuality and uniqueness to both your outfit and style.

TECHNICAL SPECIFICATIONS

Size	36.5mm
Case thickness	7.8mm
Crystal	Sapphire crystal
Movement	Japan Quartz
Case material	316L Stainless Steel
Strap	Genuine leather
Interchangeable straps	Yes
Water resistance	3ATM

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BUTTERFLY LOVERS

DESIGN CONCEPT

The BUTTERFLY LOVERS watch symbolises freedom, beauty, and love. Inspired by a legendary love story about a couple turning into butterflies, the watch features butterfly minute and second hands that fly around the flower on the watch's dial. The butterfly theme encapsulates the bond between lovers and will be a memorable addition to anyone's wrist.

TECHNICAL SPECIFICATIONS

Size	34mm
Case thickness	9mm
Crystal	Sapphire crystal
Movement	Swiss Ronda GMT
Case material	316L Stainless Steel
Strap	Genuine leather
Interchangeable straps	Yes
Water resistance	3ATM

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SWAN LOVERS

DESIGN CONCEPT

The SWAN LOVERS collection was inspired by the beautiful Swan Lake at Singapore's Botanic Gardens. Swans gracefully entwine their elongated necks to form a heart, often depicted as a universal symbol of love and purity. They resemble the connected mind, body, and soul of two soulmates in a beautiful and loyal partnership.

The watch features a sun and moon phase function, with a luminous night phase to represent the starry night sky. The dial is decorated with two entwined swans and the case is topped with 52 crystals. The SWAN LOVERS collection is beautiful and refined, serving as a unique representation of pure romance.

TECHNICAL SPECIFICATIONS

Size	34mm
Case thickness	9mm
Crystal	Sapphire crystal
Movement	Swiss Ronda GMT
Case material	316L Stainless Steel
Strap	Genuine leather
Interchangeable straps	Yes
Water resistance	3ATM

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WATER LILY

DESIGN CONCEPT

The WATER LILY represents the beauty and happiness in life. The dial features elegantly scattered white petals, inlaid with a Swarovski crystal at each hour index and topped with luminous willow hands. The mini bee and leaves are encased between 2 layers of sapphire crystal above the dial, allowing them to move around freely according to the wearer's wrist movements.

TECHNICAL SPECIFICATIONS

Size	32mm
Case thickness	8.7mm
Crystal	Sapphire crystal
Movement	Japan Quartz
Case material	316L Stainless Steel
Strap	Genuine leather
Interchangeable straps	Yes
Water resistance	3ATM

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CRESCENT MOON

DESIGN CONCEPT

Embracing the ideology of being a Singaporean brand, the CRESCENT MOON watch elegantly incorporates features of the Singapore flag into the watch's design. A crescent moon graces the left side of the dial, while the right is decorated with a star at each hour index from 1 to 5 o'clock. The moon and star at the 3 o'clock index are inlaid with 15 crystals of 10 different colours. Elegantly packed into a stainless steel frame paired with a genuine cowhide leather strap, the CRESCENT MOON proudly highlights what it means to represent Singapore in a traditional timepiece.

TECHNICAL SPECIFICATIONS

Size	28mm
Case thickness	9mm
Crystal	Sapphire crystal
Movement	Japan Quartz
Case material	316L Stainless Steel
Strap	Genuine Leather
Interchangeable straps	Yes
Water resistance	3ATM

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DIAMONDS IN THE HAND

DESIGN CONCEPT

The DIAMONDS IN THE HAND collection features a timeless and classic design. The watch was crafted with the designer's love and inspiration for his two daughters in mind. The gorgeous sunray dial is inlaid with 12 genuine diamonds (0.06ct), one at each hour index. Reflecting the pure and beautiful love for one's loved ones, the text "Be My Love, Always" is engraved on the case back. The DIAMONDS IN THE HAND collection is the perfect gift for your loved ones.

TECHNICAL SPECIFICATIONS

Size	26/28mm
Case thickness	6mm
Crystal	Sapphire coating
Movement	Japan Quartz
Case material	316L Stainless Steel
Strap	Stainless Steel/Genuine leather
Interchangeable straps	Yes
Water resistance	3ATM

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LUCKY STAR

DESIGN CONCEPT

Inspired by the bright and shiny stars across the universe, the LUCKY STAR collection is inlaid with 383 Swarovski crystals on its dial that shine and sparkle under bright lights like the starry night sky. With multiple different case and crystal colours to choose from, the LUCKY STAR is sure to be the perfect addition to your everyday outfits.

TECHNICAL SPECIFICATIONS

Size	28mm
Case thickness	7mm
Crystal	Sapphire coating
Movement	Swiss Quartz
Case material	316L Stainless Steel
Strap	Stainless Steel
Interchangeable straps	Yes
Water resistance	3ATM

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VESTA

DESIGN CONCEPT

The VESTA features a smooth rectangular case with a diamond (0.013ct) at the 12 o'clock index and a unique red heart-shaped second hand. VESTA's beautiful geometric design paired with a thin mesh band is suitable as an everyday piece that breathes class and elegance.

TECHNICAL SPECIFICATIONS

Size	20 × 27mm
Case thickness	6mm
Crystal	Sapphire crystal
Movement	Japan Quartz
Case material	316L Stainless Steel
Strap	Stainless Steel Mesh
Interchangeable straps	Yes
Water resistance	3ATM

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CLASSIC 1986

DESIGN CONCEPT

Being born in 1986, the designer of the CLASSIC 1986 collection has witnessed decades of social transformation. Despite the quality of life not being the best then, the days were retrospectively simple and filled with sincere happiness. The Classic 1986 carries the memories of the 80s, representing the joys, hardships, and sorrows of the early days.

TECHNICAL SPECIFICATIONS

Size	42mm
Case thickness	13mm
Crystal	Sapphire coating
Movement	Japan Automatic/Quartz
Case material	316L Stainless Steel
Strap	Stainless Steel/Genuine leather
Interchangeable straps	Yes
Water resistance	5ATM

BLACK BY BLUE BRAVE

HS7

DESIGN CONCEPT

The HS7 is heavily inspired by the aesthetic of modern-day sports cars. The case is striking, angular, and has been given an all-black PVD treatment for a classy look. It adopts a Japanese automatic movement, with a uniquely redesigned rotor to closely resemble the wheel of a car. Keeping in line with the theme, the dial has been crafted to look like a car's tachometer, with cutouts that allow you to see the automatic movement beneath. It also features luminous indices and hands, as well as a quick-release mechanism on the straps for greater versatility with both a leather and silicone strap for any occasion.

The HS7 is audacious, unique, and designed for both automotive and watch fans alike. Showcase your bold personality through the HS7 today!

TECHNICAL SPECIFICATIONS

Size	43.5mm
Case thickness	12.5mm
Crystal	Sapphire crystal
Movement	Japan Automatic
Case material	316L Stainless Steel
Strap	Silicone/Genuine Leather
Interchangeable straps	Yes
Water resistance	10ATM

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MERLION

DESIGN CONCEPT

Being a Singaporean brand, the MERLION collection highlights key aspects of Singapore into a traditional watch. It features the iconic Merlion Park on the dial, along with the map of Singapore embossed into the hour sub-dial that vibrantly emanates personality. The second hand sub-dial is uniquely designed and inspired by the Singapore Flyer, rotating in a way that is similar to the famed Ferris Wheel. The design philosophy of this watch celebrates and honours BLACK BY BLUE BRAVE's local identity, and serves as a memoir of what it means to be uniquely Singaporean.

TECHNICAL SPECIFICATIONS

Size	40mm
Case thickness	12mm
Crystal	Sapphire crystal
Movement	Japan Quartz
Case material	316L Stainless Steel
Strap	Stainless Steel
Interchangeable straps	Yes
Water resistance	5ATM

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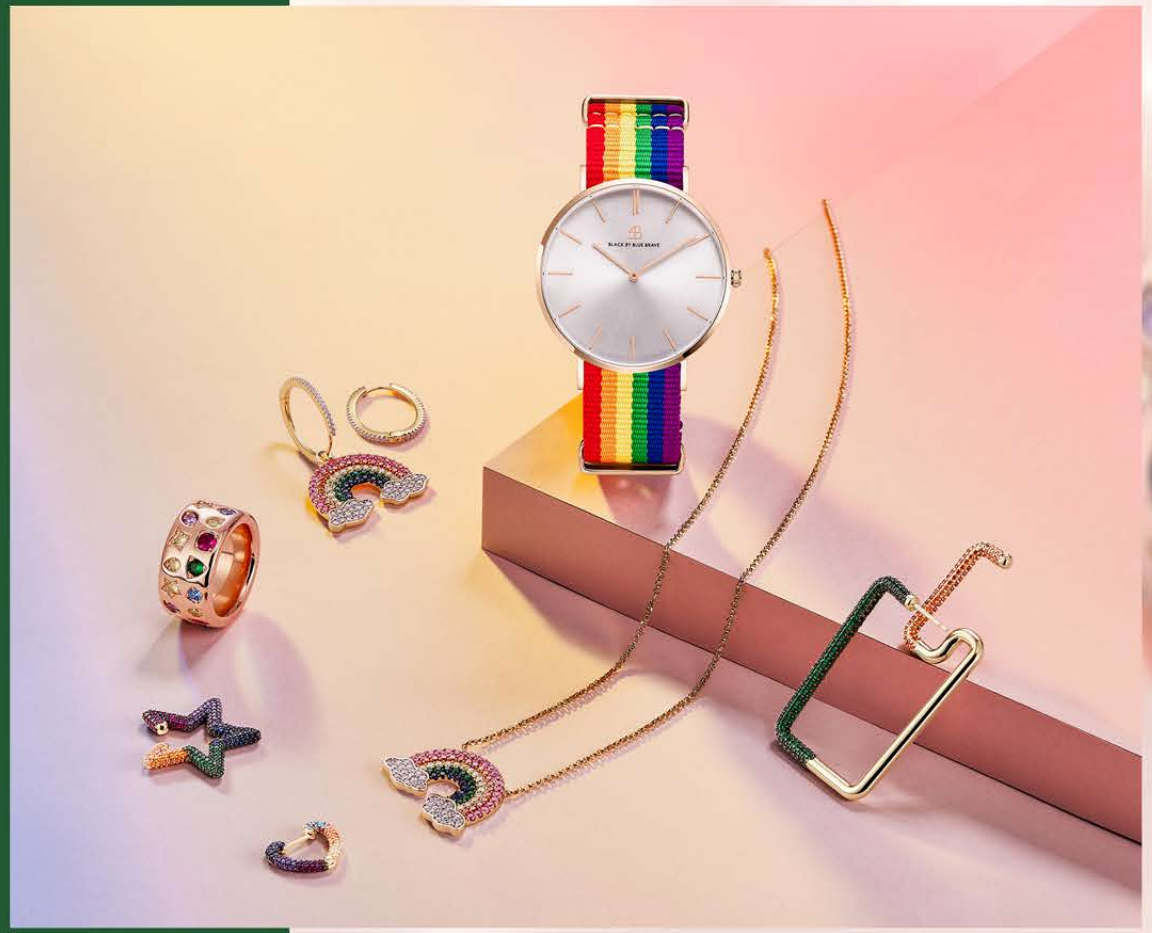
LOVE WINS



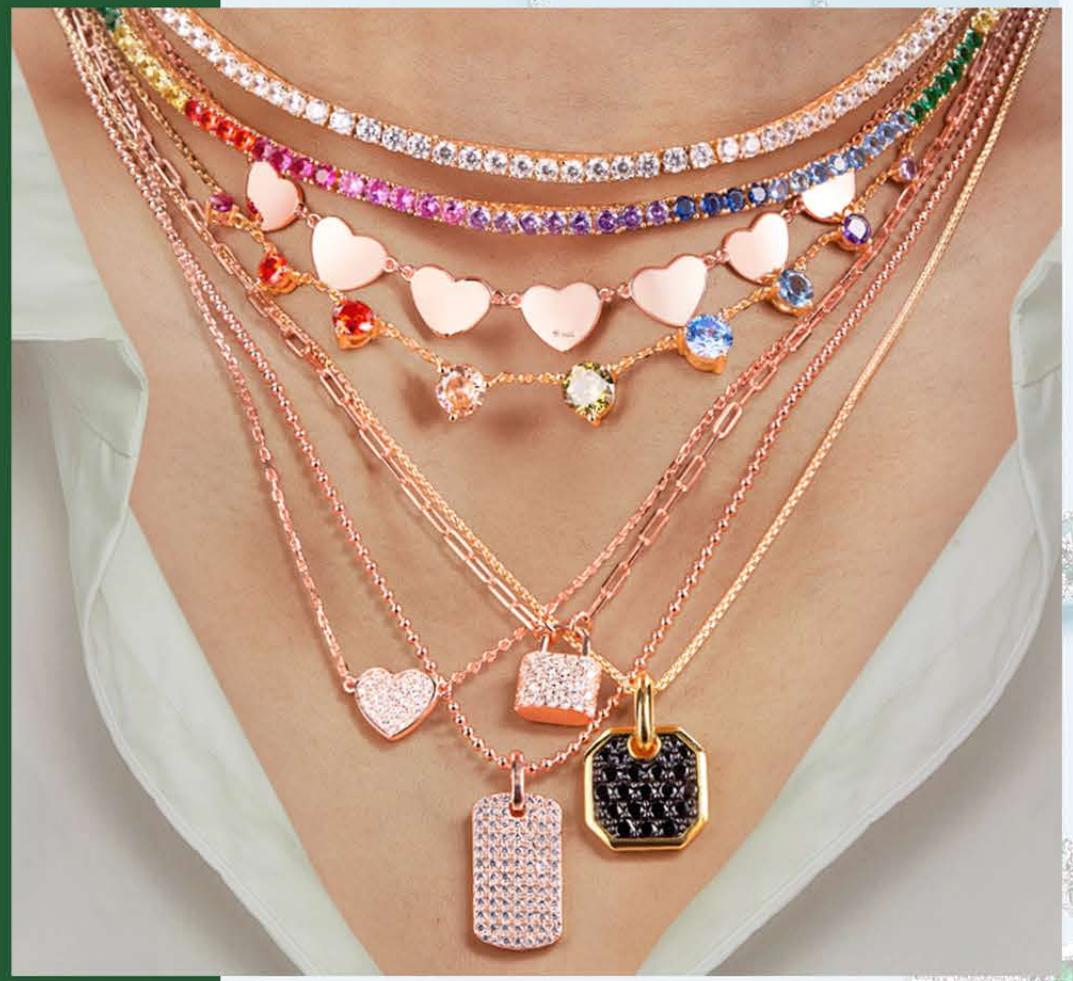
CONCEPT

Introducing our exclusive Pride collection, our LOVE WINS watches and jewellery celebrate love, inclusivity, and diversity. The LOVE WINS watch acts as a daily reminder to be Brave, be Proud, be Bold, and most importantly, be YOU. Designed with pride, we believe LOVE will always WIN.

PRODUCT EXAMPLES

BLACK BY BLUE BRAVE

JEWELLERY & ACCESSORIES



BLACK BY BLUE BRAVE's jewellery collection are handcrafted by experts with years of experience in the industry. All made from 925 Sterling Silver, our jewellery and accessories are the perfect pair to your fasion style, and impeccably complement our watch collections.

PRODUCT EXAMPLES

Emerald Butterfly Necklace

Firework Earrings

Snowflake Ring

Pink Heart Bracelet

Gisela Ring

Isla Earrings

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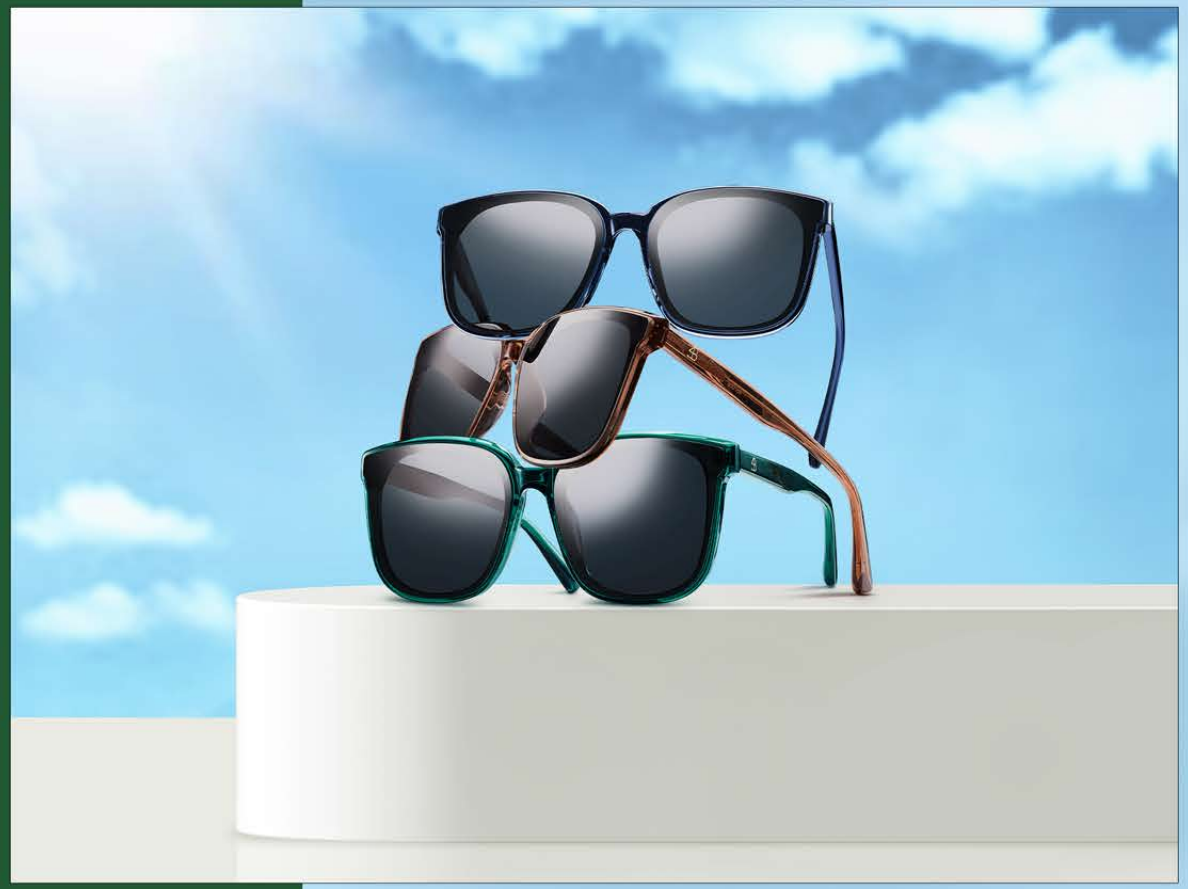
SUNGLASSES



BLACK BY BLUE BRAVE has the perfect sunglasses for every outfit! Whether you are looking for a retro or classic look, we have different designs and functionalities. Our sunglasses provide 99.9% UV protection, making them the perfect accessory to protect your eyes from the sun.

QUEHEBE

4B WATCHES PTE. LTD.

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QUEHEBE

Drawing inspiration from modern nobility, QUEHEBE is luxurious and elegant at its core, with a hint of flamboyance and fearlessness. Insisting on the very best, our watches are made only with the finest Swiss watchmaking standards. Designed for the free-spirited elites, QUEHEBE is for those who refused to be shackled with archaic and antiquated traditions; who believe that beau monde is about breaking rules, not following them; who emanate class even as they let their bodacious personality shine.

QUEHEBE breaks free from common and obsolescent standards, incorporating modern and unconventional aesthetic designs into traditional timepieces, elevating all styles with luxury.

QUEHEBE

KING COLLECTION

DESIGN CONCEPT

Our KING collection features a hand-polished dodecagonal case, VS diamonds inlaid chapter ring, and a Swiss chronograph movement. They come in options of either Silver or PVD 18K Gold, with the former featuring a guilloché patterned dial and the latter with a natural malachite dial that exudes class. Crafted to the highest quality, the KING collection is a symbol of power and prestige, a true crowning jewel to any king.

FEATURES

- Inlaid VS Diamonds
- Swiss Chronograph Movement
- Hand-polished dodecagonal case
- PVD 18K Gold
- Quick-release Strap
- Natural Malachite/Guilloché Patterned Dials

TECHNICAL SPECIFICATIONS

CASE DIAMETER	41MM
CRYSTAL	SAPPHIRE
DIAL	NATURAL MALACHITE/GUILLOCHÉ
CASE MATERIAL	316L STAINLES STEEL
STRAP WIDTH	20MM
STRAP MATERIAL	LIZARD/ALLIGATOR/OSTRITCH LEATHER
MOVEMENT	SWISS QUARTZ
WATER RESISTANCE	5ATM
CLASP TYPE	PIN BUCKLE

QS104

QS101

QS102

QS103

QUEHEBE

QUEEN COLLECTION

DESIGN CONCEPT

Our QUEEN collection features a hand-polished dodecagonal case, a Swiss Quartz movement, and 198 VS diamonds inlaid (1.74 CTW) on the outer bezel, lugs, and crown. They come in options of either Silver or PVD 18K Gold/Rose Gold colour with a matching high quality bracelet. Elegant and sophiscated, the QUEEN collection reflects the regal splendor of a true queen.

FEATURES

- 198 VS Diamonds (1.74 CTW)
- PVD 18K Gold/Rose Gold
- Swiss Movement
- Mirror-finish Outer Dial
- Hand-polished dodecagonal case
- Roman Indices

TECHNICAL SPECIFICATIONS

CASE DIAMETER	33MM
CRYSTAL	SAPPHIRE
DIAL	INLAID DIAMONDS & MIRROR FINISH
CASE MATERIAL	316L STAINLES STEEL
STRAP WIDTH	16MM
STRAP MATERIAL	316 STAINLESS STEEL
MOVEMENT	SWISS QUARTZ
WATER RESISTANCE	5ATM
CLASP TYPE	BUTTERFLY DEPLOYANT CLASP

QS105

QS106

QS107

QUEHEBE

MAJESTIC COLLECTION

DESIGN CONCEPT

Our MAJESTIC collection takes a traditional square case design and elevates it with class. With inlaid VS diamonds or Swarovski Zirconia on the bezel as well as the option for multi-coloured indices, the MAJESTIC has its own bold flair while embodying the design philosophy of classic boxy timepieces. Paired with a Swiss chronograph movement, the MAJESTIC collection represents an extravagant blend of time-honoured design and luxury.

FEATURES

- Inlaid VS Diamonds/Swarovski Zirconia PVD Black/18K Gold
- Swiss Chronograph Movement
- Quick-release Bracelet
- Hand-polished Square Case
- Roman Indices

TECHNICAL SPECIFICATIONS

CASE DIAMETER	33×35MM
CRYSTAL	SAPPHIRE
DIAL	GUILLOCHÉ/MOTHER OF PEARL
CASE MATERIAL	316L STAINLES STEEL
STRAP WIDTH	18MM
STRAP MATERIAL	316 STAINLESS STEEL
MOVEMENT	SWISS QUARTZ
WATER RESISTANCE	5ATM
CLASP TYPE	BUTTERFLY DEPLOYANT CLASP

QS117

QS118

QS119

QS120

QS121

QS122

QS123

DESIGN CONCEPT

Our LIMITED EDITION series feature more luxurious variants of our current collections. Each collection has additional unique properties, such as a skeletonised automatic movement for the KING collection, and higher diamond counts/ctw for the QUEEN and MAJESTIC collections. These LIMITED EDITION versions are for those who wish to pursue the most exclusive and lavish timepieces QUEHEBE has to offer.

KING

QS108

QS109

QS110

QUEEN

QS112

QS113

QS114

MAJESTIC

QS115

QS116

THANK YOU

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