



COMPANY PROFILE

All women dream of receiving a diamond as a token of love, and Recarlo has been making their wishes come true for over 50 years. Carlo Re founded Recarlo back in 1967 in the noble region of Piedmont, intent on creating jewellery which would make beauty eternal.

Carried forward by his sons and Managing Directors Giorgio and Paolo, Carlo's vision is an expression of sophisticated luxury and a refined taste for precious things.

Recarlo's collections of natural diamond and white gold jewellery realise the dream of love, becoming lasting symbols of life's most important moments: an engagement, a wedding, a birth, or the sheer pleasure of enjoying timeless luxury.

The Maison's expert gemmologists source natural diamonds of the highest quality, cutting them exclusively using the prestigious *ideal* cut to ensure unrivalled colour and brilliance.

Over the years the Maison has honed its iconic collections - including Anniversary and Anniversary Love - while pursuing creativity and investing in research and innovation, designing jewels that have rewritten the rules of haute jewellery.

The solitaire remains the outright star of Recarlo's elegant style, available in a wide range of different designs and models, all with the same unmistakable style and perfect Italian craftsmanship. Its jewellery has made women, mothers, wives and daughters fall in love, accompanying important proposals and decisions which last a lifetime of happiness.

All Recarlo jewellery comes with a International Certificate of Guarantee, Theft insurance and a Microfilm detailing the gemmological features of all diamonds over 0.14 ct. The value of beautiful objects increases over time; a Recarlo jewel stops the clock between light and purity, becoming priceless.

Recarlo's *haute couture* jewellery, as seen in the Blue Carpet Gallery, is designed with its most exacting Italian and international clientèle in mind. The signature Royal Blue colour features throughout the brand's corporate communication, making it instantly recognisable and underlining its close ties to Piedmont: a noble Italian region that has stood out over the centuries for its perfectly understated elegance.

The world of Recarlo is steeped in a dream of passion, values, authenticity, creativity, Italian design and love, and the brand's mission is inspired by the same pillars that are central to all its jewellery.

In pursuit of these values, Recarlo set out on a unique pathway towards sustainability over ten years ago. The company only uses natural diamonds sourced from countries that adhere to the Kimberley Process, the global self-regulation programme for the jewellery industry that increases transparency for the diamond industry. Recarlo reached an important milestone in July 2020 when it was certified by the Responsible Jewellery Council.

Just as pure in its ethics, Recarlo guarantees that its diamonds are *conflict free* and is a member of the World Diamond Council's international System of Warranties. Its mission is to support efforts to halt the trade in "conflict diamonds" and preserve the integrity of the entire diamond value chain.

Through *Our Promise to You*, its new corporate sustainability strategy launched in February 2021, Recarlo has confirmed its commitment to achieving positive change in the jewellery sector.

"All our jewellery is made by expert local artisans, masters of an art honed for generations and one which Recarlo has helped preserve," explains Giorgio Re. "But our commitment goes even deeper. When someone gives a Recarlo jewel, it becomes the symbol of a promise of love." "And that is what it will be for us," adds Paolo Re. "Through *Our Promise to You*, we want to seal a promise of love: love for our entire production chain, for the people who work for us and for the environment. It's the only way we can honour the values we hold so deeply."

Tradition and craftsmanship remain central to the new strategy, which is based on three fundamental pillars: People, Planet and Product

People

Recarlo undertakes to invest in its employees' professional development, promoting diversity and striving to achieve the highest social standards throughout the production chain. The company will also support development in the local community by creating new employment opportunities.

Planet

Recarlo will take steps to minimise its environmental footprint and find more sustainable solutions for the entire production chain in partnership with its suppliers.

Product

Recarlo reconfirms its commitment to increasing transparency at every stage of production, meeting the highest social and environmental standards. The company will also work with companies and associations in the sector to foster innovation, promoting the craftsmanship that has always underpinned its business.

Valenza, always the home of the finest Italian jewellery, is forever the past and present for Recarlo, a place where "savoir faire" is a real legacy to be treasured.

The company's headquarters reflects its promise of love for the planet: the pioneering building is home to the entire production process, where talented, skilled master goldsmiths bring uniquely precious designs to life. Natural light filters in through an original diamond-shaped dome, beneath which there is a peaceful Zen garden.

Recarlo's showroom is based in the heart of Milan's fashion district. Here the company welcomes its top clients, journalists and international buyers to previews of the brand's latest creations, all in fittingly elegant, luxurious style.

