



COEUR DE LION

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PRESS RELEASE · SPRING / SUMMER 2024



SPRING / SUMMER 2024

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Experience an enchanting spring and summer with our unique pieces of jewellery. A collection inspired by pure joie de vivre and summery lightness. Look forward to spectacular new jewellery and watch designs in delicate pastel shades, made from fine materials and many innovative multiwear creations.

WHEN STUNNING DESIGN AND SUSTAINABILITY BECOME ONE

Responsible treatment of people and the environment is particularly important to us at **COEUR DE LION**. This means fair wages, high-quality materials from preferably regional and European sources and short transport routes.

We are constantly expanding our Handmade in Germany collection, which is manufactured in Stuttgart, to include innovative pieces of jewellery with multiwear functions that offer several wearing options for different occasions – because, for us, this also contributes to sustainability.

A small part of our product range, our *COEUR Essentials*, are produced abroad under high quality requirements and in line with our ethical standards. Whether ring, bangle or fine ear studs, these fabulous all-rounders ensure a brilliant appearance with a clear conscience, either on their own or especially in combination with other items.

Each of our jewellery pieces is quality-checked and lovingly packaged in FSC-certified cases sourced from sustainable forestry.





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HALLO HAPPINESS

MULTI
WEAR



Refreshing shades of blue and turquoise, light rose, pink and radiant apricot ensure cheerful spirits and joie de vivre. Our **GEOCUBE®** design classic is particularly summery and colourful this season. The bi-colored multiwear creation will make all your summer dreams come true. This necklace can be used to add a silver or gold accent, depending on the outfit and accessories. The colour-coordinated watch is the perfect complement to the jewellery. Its golden case combined with a delicate, light-blue strap in a crocodile-style finish is captivating. The taupe sunray dial is framed with shimmering multi-pastel crystals in the same wonderful colour shades as the jewellery.

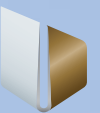


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winner



MULTI
WEAR

OCEAN VIBES



Summer styles as refreshing as a light sea breeze: the versatile multiwear design combines **GEOCUBES®** in beautifully radiant shades of blue with a silver stainless-steel chain and a stylish new logo element. Discover the different possibilities of this extraordinary piece of jewellery, which can be worn long, short or in multiple rows. Our watch models and accessories in the new spike design are the perfect complement. Exuding elegant simplicity in silver, the timelessly beautiful Cube Watch also features a high-quality case with faceted edges and a shimmering dial with 3D spikes.



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PEARL EDITION

MULTI
WEAR



Experience timeless beauty and versatility with this unique creation. The centrepiece of this look features genuine freshwater pearls and **GEOCUBES®** in delicate pastel shades of fine rose quartz and natural rock crystal, combined with an elegant stainless-steel chain. Thanks to the innovative multiwear option, you can create your own exciting layered look. Combine it with our stunning amulet in a new square design featuring a precious rose quartz pendant or the new Cube Watch with a shimmering dial in *Apricot Crush*, inspired by the trend colour of the year.



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SUNSET AMBIENCE



For everyone who loves summer as much as we do! Our iconic **GEOCUBE®** necklace shines in the most beautiful summer colours and is reminiscent of an unforgettable sunset on the beach. Complete your summer look with the matching bangles, earrings and rings in warm gold tones. Our new spike design combines elegance and lightness at the same time. This unique look is not only featured in the jewellery accessories, but also in the new watch models.



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MULTI WEAR

PASTEL LOVERS



This wonderful necklace with a detachable charm is a stylish must-have for the warm season. It's not only the fascinating combination of stainless-steel chain and pastel-coloured gemstone **GEOCUBES**® that makes this design so special, but also the versatility of this piece of jewellery: the matching bracelet can also be worn as a fashionable anklet or integrated into the necklace as an extension. Another eye-catching piece of jewellery is our new Maxi-**GEOCUBE**® gemstone necklace with cubes made from delicate rose quartz, chalcedony and pink aventurine. Whether worn individually, as a set or layered together - pastel-coloured pieces of jewellery are the perfect addition to any spring and summer look.

WE HOPE YOU ENJOY OUR NEW
SPRING/SUMMER COLLECTION 2024

If you have any questions/interview requests, please contact:

Ms Tamara Gut

Telefon: +49 711 55 37 55-25

Email: tg@coeur.de

Your **COEUR DE LION** team