

# CŒUR DE LION



PRESS RELEASE  
SPRING / SUMMER 2025



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FASCINATE. CAPTIVATE. DARE.

*iconic design*

We are delighted to present the latest collection from COEUR DE LION - a collection that inspires with creativity, quality and a special attention to detail. This season's designs reflect the freshness and vibrancy of spring and the soft elegance of summer. Our new products focus on harmonious colour accents and natural materials that reflect the light in every movement. This collection offers a variety of jewellery pieces that provide the perfect accessory for every occasion - whether delicate necklaces and bracelets for everyday wear or eye-catching creations that add that certain something to any look.

#### WHEN STUNNING DESIGN AND SUSTAINABILITY BECOME ONE

Responsible treatment of people and the environment is particularly important to us at **COEUR DE LION**. This means fair wages, high-quality materials from preferably regional and European sources and short transport routes.

We are constantly expanding our Handmade in Germany collection, which is manufactured in Stuttgart, to include innovative pieces of jewellery with multiwear functions that offer several wearing options for different occasions - because, for us, this also contributes to sustainability.

A small part of our product range, our *COEUR Essentials*, are produced abroad under high quality requirements and in line with our ethical standards. Whether ring, bangle or fine ear studs, these fabulous all-rounders ensure a brilliant appearance with a clear conscience, either on their own or especially in combination with other items.

Each of our jewellery pieces is quality-checked and lovingly packaged in FSC-certified cases sourced from sustainable forestry.





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COLOUR TREND  
**BOHO SUNSET**



“Boho Sunset” exudes the warm, vibrant energy of a sunset, captured in earthy tones and radiant accents that express a sense of freedom, summer adventures and endless joie de vivre. This style appeals to anyone who wants to lose themselves in the simple beauty and powerful colours of a sunset.



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GERMAN  
DESIGN  
AWARD  
WINNER  
2025



german  
brand  
award  
22  
winner







COLOUR TREND  
**MAGIC MOMENTS**



With its shimmering shades of colours and cool silver accents, “Magic Moments” embodies a modern, futuristic look. The jewellery expresses a fascinating grace and captures the magic of special moments with a touch of innovation and lightness.



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winner







COLOUR TREND  
**SUMMER LOVE**



“Summer Love” radiates pure summer joy and combines elegant lightness with the soft, warm colours of the season, combined with shiny gold accents. This style embodies carefree joy and summery elegance, which ensures a good mood and perfectly captures the sunny “summer vibes”.



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22  
winner







COLOUR TREND

## MODERN FUTURE



“Modern Future” combines shiny silver and cool blue to create a sophisticated look. The centerpiece of the design is the metallic patterned amulet which stands as a powerful symbol. Perfect for anyone who wants to be inspired by modern design and a touch of future vision.



# COEUR DE LION

WATCHES

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Whether worn on their own or combined with other pieces of jewellery, watches are the perfect accessory for every moment. Be inspired by our timelessly elegant watches in the unique design language of **COEUR DE LION**.





# COEUR DE LION WATCH COLLECTION

Discover the latest novelties of the COEUR DE LION watch collection.

The further development of the **ICONIC SPIKE WATCH** is an absolute highlight. The new spike design, which was introduced last year in the Essential and Watch Collection, has delighted fans of the brand right from the start. Now the popular watch with its 3D spike design comes with a slim case and an elegant crocodile-look leather strap. The summer trend colours **Sky Blue** and **Pink Afterglow** impress with a silver-coloured watch case. If you prefer gold, opt for the **Midnight Blue** watch, which can be perfectly combined with the Boho Sunset jewellery pieces.

There are also summery updates to the classic **ICONIC CUBE WATCH** in the exciting colours **Orchid Ice** and **Turquoise Green Glaze**. The shimmering dial with sunray effect is set with multicolour crystals and looks particularly elegant.





