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## PRESS RELEASE

Communiqué de press, Presseinformation

### WINTERGENTA

Anniversary of Uniqueness! Alexander Shorokhoff honors the INHORGENTA trade fair with the anniversary model WINTERGENTA.

At the Inhorgenta 2024 trade fair, as always, one should brace themselves for the highlight at the Alexander Shorokhoff watch manufacture! The must-have of the year, under the brand motto "Art without Borders," will undoubtedly be the new model "WINTERGENTA".



This remarkable model not only stands out with exclusive and intricate hand engravings on a genuine silver case but also serves as a tribute to the 50th anniversary of the Inhorgenta trade fair. Thanks to the diamond dust on the dial, applied in an innovative process to create a sparkling diamond snow cover, and the unconventional leaf design, this model presents an appearance that truly honors the anniversary in every aspect. The "Wintergenta" is not just an exquisite piece of jewelry; it is art!

The hand-engraved and embellished rotor of the automatic movement perfectly complements the hand-engraved 925 silver case, sized at 39 millimeters. The double-sided sapphire glass underscores the high standards of the Alexander Shorokhoff watch manufacture.

In the end, a delicate and feminine watch emerges, captivating with its exceptional and innovative design.



The limitation to only 50 pieces, in line with the Inhorgenta anniversary, adds an extra layer of exclusivity to the model.

#### **TECHNICAL SPECIFICATIONS MODEL "WINTERGENTA" AS.LA-WTG**

**Price: 4.850 EUR**

**Movement:** G100-La Joux-Perret, automatic movement with a hand-finished rotor, 24 jewels, power reserve approx. 68 hours

**Functions:** Hours, minutes, central seconds, date

**Case:** Silver 925, hand-engraved, sapphire crystal case back, 3 atm water resistance

**Diameter:** 39 mm

**Height:** 10.6 mm

**Glass:** Sapphire crystal, anti-reflective coating on the front

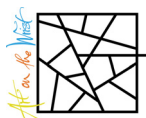
**Dial:** Silver with diamond dust

**Hands:** Blued stainless steel

**Strap:** Blue stingray leather with an engraved solid stainless steel buckle

**Lug Width:** 20 mm

**Production Quantity: 50 pieces**



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