

## Meet the woman behind the brand SIF JAKOBS



The woman behind the popular brand is goldsmith and designer Sif Jakobs. Her travels, lifestyle and instinctive passion for design have created a very personal jewellery label devoted to creating affordable luxury.

It has required a lot of hard work to make the company what it is today. However, Sif who was born and raised in Iceland, has always known that hard work pays off. This is evident today, where, still in her 14th year she is always up for any challenge to make all ends meet. She does it with passion and ambition to grow the company and establish it in new markets.



"I love to design jewellery that makes women shine, "Let Yourself Shine" is one of my mantras, and that's just what my jewellery can do. They are exclusive, with a raw elegance, they emphasize the woman's beauty and my jewellery always glitters."

#### TREAT WITH LOVE

We encourage to keep Sif Jakobs Jewellery items in their original boxes when not in use and recommend that special care is taken of the jewellery when washing hands or applying skin cream. The stones and their sockets will maintain their beauty longer if they are not exposed to soap and cream.

All our jewellery is made of 925 sterling silver, the jewellery will therefore not lose its look once the rhodium or yellow gold plating disappears. Find additional information at sifiakobs.com

# Award Winning Danish Jewellery Brand SIF JAKOBS JEWELLERY



Sif Jakobs Jewellery designs and produces sophisticated jewellery of the highest standard with a modern expression.

The brand is well-known for its eye-catching and elegant jewellery that often has a raw twist and a cool edge. The look is upscale while still being an "Affordable Luxury".

The hand finished jewellery is made of 925 sterling silver with rhodium or 18k yellow gold plating. Often featuring handset high quality zirconia stones that create a luxurious and dramatic expression.



Follow us for an exclusive look into Sif Jakobs Jewellery's world



SIF JAKOBS JEWELLERY

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#### ELLISSE















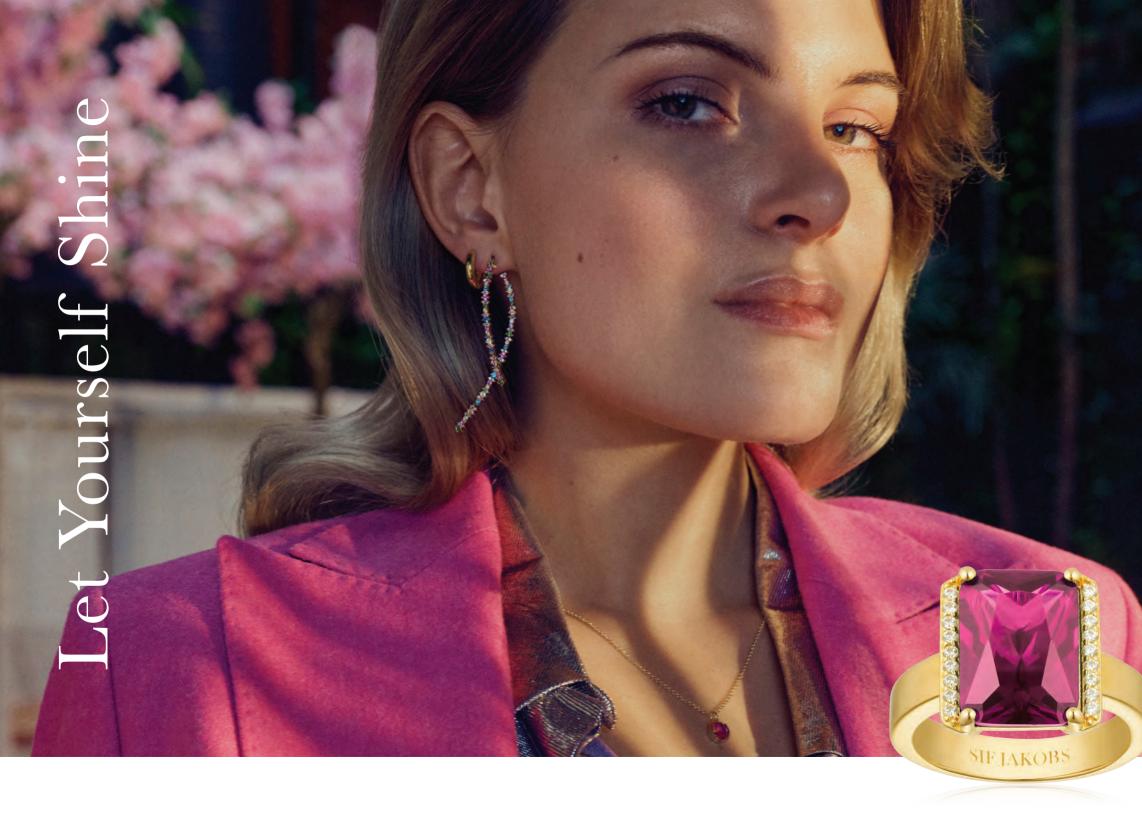
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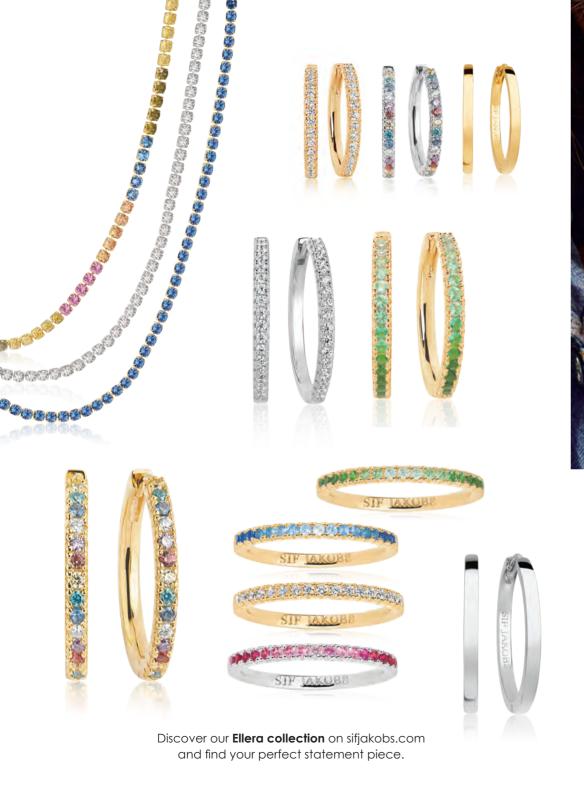


















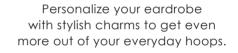


### ELLERA CHARMS













sifjakobs.com



All Sif Jakobs watches are made of stainless steel, sapphire glass with movement, MIYOTA.





