



JACQUES LEMANS



AT THE HEART OF TIME, A FAMILY LEGACY UNFOLDS

For half a century, Jacques Lemans has exemplified the essence of horological artistry. Born in the stunning Austrian countryside, our story began as a vision held close to the heart of the Riedl family. With passion, precision, and unwavering commitment to craftsmanship, we transformed that vision into a timeless legacy that has reached far beyond Austrian borders.



A FAMILY UNITED BY A VISION, BOUND BY TRADITION AND DRIVEN BY INNOVATION

"My goal was to build an international watch brand and, at the same time, contribute to the regional economic success", says founder and CEO Alfred Riedl about the start of Jacques Lemans.



Dynamic Leadership Duo: Alfred Riedl, CEO, and Andreas Riedl, COO of Jacques Lemans

GLOBAL HORIZONS: OUR INTERNATIONAL JOURNEY

While our journey started in Austria, it has taken us far beyond our homeland's borders. Today, Jacques Lemans is not just a name recognized in Austria but celebrated on a global stage. Our commitment to quality, elegance, and innovation has propelled us to international acclaim, and our watches are cherished by customers in numerous countries.





50
YEARS OF
EXPERIENCE

120
COUNTRIES
WORLDWIDE

800
WATCH
MODELS

900
JEWELLERY
MODELS



THE SECRET BEHIND THE SUCCESS

Starting from the very first idea to rough sketches, from the final design to development, marketing and sales - Jacques Lemans is doing everything in-house. It is not only a phrase, it is lived corporate culture and therefore an integrative part of the success story.

Endless creative searching, professionalism, devotion to the business and pursuit of progress are the main characteristics of the Jacques Lemans brand.

QUALITY FEATURES



Solid CNC-cut stainless steel case



Water-resistant cases from 5ATM up to 20ATM



Swiss-standard plating



Premium finished dials with up to 5 layers



Swiss Super-LumiNova© indices and diamond-cut hands



Dismountable and repairable quartz and automatic movements: “Made in Japan” or “SWISS MADE”



Worldwide exclusive automatic movement (Hybromatic)



Premium Italian anti-allergic and waterproof leather straps



Crown with three-dimensional Jacques Lemans symbol



Hardened crystex glass or sapphire glass coating



WATCH COLLECTIONS

50 YEARS
ANNIVERSARY EDITION



HYBROMATIC



**ECO POWER-
SOLAR**



**HIGH-TECH
CERAMIC**



SPORT



CLASSIC



ELEGANCE



SPECIAL OFFER





50 YEARS
ANNIVERSARY EDITION





50-4F

199€



50-4G

199€



50-4D

199€



50-4H

199€



50-4K

249€



50-4J

249€



50-3F 199€



50-3C 199€



50-3D 199€



50-3N 259€



50-3I 249€



50-3J 249€

HYBROMATIC

The Jacques Lemans Hybromatic technology combines the functionality of an automatic watch with the precision of a quartz watch. The revolutionary aspect is generating the energy to power the watch through natural wrist movements, thus becoming independent of batteries. The energy stored in the power reserve ensures a 180-day running time, making it last 100 times longer than traditional automatic watches.



1-2170F

349€



1-2170B

299€



1-2170K

299€



1-2222B

699€





ECO POWER – SOLAR

The innovative solar watches by Jacques Lemans harness solar energy as a sustainable power source, eliminating the need for environmentally harmful batteries. Utilizing advanced solar technology, these watches recharge through both artificial and natural light, providing a dark power reserve of up to 120 days. The use of sustainable materials, such as vegan apple leather, wood and mother-of-pearl, imparts a stylish character to the watches and makes a statement for environmental consciousness.



1-2108F
349€



1-2116B
199€



1-2115A
299€



1-2115K
399€



HIGH-TECH CERAMIC

Decades of experience and comprehensive expertise in the use of high-tech ceramic make the watches in this collection timeless companions. Jacques Lemans exclusively utilizes ceramic of the highest quality in the manufacturing process – a material significantly harder than stainless steel. This high-quality raw material ensures everlasting brilliance, superior comfort, and impressive durability.



1-1940G
299€



1-19400
349€



1-1939F
299€



1-1941I
399€

SPORT

Jacques Lemans' men's sports collection redefines bold design, technology, and quality in a new way. Through top-notch craftsmanship using high-quality materials, it ensures outstanding performance even under the most extreme conditions. The sporty design with modern style makes these men's watches the ideal companions for everyday work and athletic adventures.



1-2117R

199€



1-1645R

199€



1-2140H

349€



1-2141F

349€





SPORT

Jacques Lemans' women's sports collection sets new standards in design, technology, and quality for active women. Each model is characterized by excellent craftsmanship and the use of innovative materials, ensuring smooth functionality even under demanding conditions. These women's watches combine sporty elegance with modern style and seamlessly adapt to the daily lives of their wearers.



1-1878C

199€



1-2133B

299€



1-2151L

299€



1-2151G

349€



CLASSIC

The ladies' and gentlemen's watches of the Jacques Lemans Classic Collection represent the perfect blend of tradition and modernity. The combination of timeless design with a modern flair, the highest quality, and comfortable wear creates distinctive watches that capture the admiration of generations.



1-2123F

129€



1-2122A

99€



1-2163C

199€



1-2163J

299€

ELEGANCE

The fashionable watches of the Elegance Collection by Jacques Lemans are always ahead of time with their unique design, capturing new trends and interpreting them in an extraordinary way. These watches perfectly showcase time and transform brief moments into unforgettable memories. The Elegance watches evoke elegant fashion and timeless beauty directly onto the wrist.



1-2110K

149€



1-2001N

149€



1-2139G

199€



1-2139C

199€





SPECIAL OFFER

Our exclusive special offers feature carefully selected models at exceptionally attractive prices, without compromising on the familiar Jacques Lemans quality standards. Whether sporty chronographs, high-quality high-tech ceramic watches, or timeless classics – our diverse range has something suitable for every style. Convince yourself and your customers with our special offers now.



42-7L

249€



42-12M

349€



42-10D

349€



42-2B

199€

SPARKLING TREASURES

JEWELLERY FOR EVERY
OCCASION

Our gemstones are hand-set in
925 sterling silver





JACQUES LEMANS' 50TH JUBILEE BLOSSOM

Introducing Jacques Lemans' stunning new jewellery collection, a celebration of 50 years of timeless elegance. Embrace the trend with our exquisite flower-shaped designs crafted from high-quality 925 sterling silver. Each piece in this special collection is a testament to our commitment to offering super trendy and enduring pieces, making it the perfect way to commemorate our 50th anniversary. Elevate your style with Jacques Lemans, where tradition meets modern sophistication.







SE-C212B



SE-B205A



SE-R205A



SE-R212B



SE-O212B



SE-C233A



SE-C214C



SE-C237A



SE-C236B



SE-B233A



SE-R214C



SE-B237A



SE-R236B



SE-O233A



SE-O214C



SE-O237A



SE-O236B



WORLDWIDE CAMPAIGNS

BRINGING TIMELESS STYLE TO THE WORLD



JACQUES LEMANS, OFFICIAL PARTNER AND LICENSEE OF FORMULA 1





Alfred Riedl and Bernie Ecclestone signing the JL - F1 contract in Sankt Veit an der Glan

In 2006, Jacques Lemans proudly entered into an exceptional partnership with Formula 1, marking a historic moment as the first and only licensed watch Formula 1 has ever had. This collaboration added another illustrious chapter to our brand's history of global partnerships.

Alfred Riedl expressed his enthusiasm, labelling the collaboration as a unique and extraordinary honour. Bernie Ecclestone, the CEO of Formula 1 Administration, echoed the sentiment, praising Jacques Lemans as an inspiring brand.

The resulting F1 collection showcased watches with a sporty design inspired by Formula 1. This groundbreaking partnership stands as a testament to the success of both companies, creating a milestone that resonates with the enduring spirit of Jacques Lemans.



JACQUES LEMANS, PARTNER OF THE AUSTRIAN NATIONAL FOOTBALL TEAM

From 2008 to 2018, Jacques Lemans was one of the main sponsors of the Austrian national football team. Our special partnership goes beyond business interests and aims to honour Austrian national sports, support the football community, and demonstrate dedication to the game and its fans.

In 2016, the Austrian national team achieved its greatest success to date by entering the top 10 of the official FIFA world rankings and qualifying for the UEFA European Championship in France.



JÜRGEN MELZER, TOP 10 TENNIS PLAYER AND BRAND AMBASSADOR OF JACQUES LEMANS

In 2012, Jacques Lemans proudly teamed up with the dynamic and accomplished Austrian tennis player, Jürgen Melzer, as our distinguished brand ambassador. With a career-high singles ranking of world No. 8 in 2011 and a doubles ranking of world No. 6 in 2010, Melzer embodies the precision, endurance, elegance, and action that define the essence of tennis. His words, "Finding a sponsor which embodies everything that makes tennis so interesting is really something to celebrate," resonate with our commitment to excellence. This partnership not only celebrates the synergy between precision in watchmaking and the finesse on the tennis court but also reflects our dedication to supporting individuals who epitomize the spirit of Jacques Lemans.

ANNA VEITH, OLYMPIC CHAMPION IN ALPINE SKI RACING AND BRAND AMBASSADOR OF JACQUES LEMANS





ANNA VEITH AND JACQUES LEMANS - TWO ICONS SHARE A COMMON JOURNEY

Anna Veith was not only successful on the slopes but is also committed as an ambassador for the Cheetah Conservation Fund (CCF) and has been collaborating with National Geographic since 2014. With great passion, she advocates for the protection of endangered big cats worldwide. It's impressive how the skiing ace excelled not only in sports but also passionately supports significant causes like the protection of endangered species. Her love for wild animals is impressively reflected in our "Elegance" collection.



JACQUES LEMANS, OFFICIAL PARTNER AND LICENSEE OF THE UEFA CHAMPIONS LEAGUE



Since the beginning of our collaboration with UEFA in 2010, Jacques Lemans has proudly served as the official licensee of the UEFA Champions League. This partnership epitomizes the successful fusion of sportsmanship and style. Our exclusively designed watches for the UEFA Champions League, Europa League and Europa Conference League offer a broad selection, from classic to sporty. At Jacques Lemans, it is important for us to provide our customers with unique watches that authentically capture the essence of this exceptional partnership.

*Andreas Riedl, COO of Jacques
Lemans, and Alexander Čeferin,
President of UEFA*



KEVIN COSTNER, TWO-TIME OSCAR WINNER AND BRAND AMBASSADOR OF JACQUES LEMANS

In 2013, Kevin Costner, two-time Oscar winner and Hollywood star, passionate musician, and environmentalist, became the international ambassador for Jacques Lemans. “Kevin is not only an outstanding actor but also an extremely kind and authentic person. His passion for sports, family, and nature, along with his sustainable lifestyle, makes him the ideal ambassador for our brand,” said Alfred Riedl, the founder and CEO of Jacques Lemans.



Kevin Costner, Hollywood star, and Alfred Riedl, CEO of Jacques Lemans



"BLACK OR WHITE" FILM SPONSOR

As the main sponsor of the Hollywood blockbuster "Black or White," Jacques Lemans plays a prominent role in the film. In this collaboration, actors such as Kevin Costner and Octavia Spencer proudly showcase Jacques Lemans watches, presenting the brand to a millions-strong audience.





TIMELESS HOLLYWOOD LEGEND CLINT EASTWOOD

FROM GUNSLINGER TO STAR DIRECTOR

Clint Eastwood achieved worldwide fame through iconic roles in Westerns such as the Dollar Trilogy and as Inspector Harry Callahan in "Dirty Harry" (1971). Not only as an actor but also as a director and producer, he celebrated numerous successes. His film "Million Dollar Baby" (2004) earned two Oscars, and "American Sniper" (2014) received an Oscar nomination.

Clint Eastwood left a lasting mark for Jacques Lemans by dedicating a personal note on a photo from Sergio Leone's film "The Good, the Bad and the Ugly", in which he portrays a taciturn gunslinger without a name.

To J Lemans
Andrea
Thanks

Go Beyond



KHATIA BUNIATISHVILI, STAR PIANIST AND BRAND AMBASSADOR OF JACQUES LEMANS





"Jacques Lemans timepieces and my musical interpretations have one main thing in common – unlimited creativity in a precise timeframe. The source of all of it, as well as the final results, is the Passion."

Khatia Buniatishvili, classical pianist

ANNA GASSER, TWO-TIME OLYMPIC CHAMPION AND BRAND AMBASSADOR OF JACQUES LEMANS







BEYOND THE OLYMPIC GLORY

Anna Gasser is a two-time Olympic gold medallist in snowboarding, but she is so much more than just an athlete. She is a role model for young women everywhere, showing them that anything is possible if you set your mind to it.

Since 2015, Anna Gasser has been representing Jacques Lemans as a brand ambassador. As a native of Carinthia, her successes gain additional significance through our support, and we are delighted to promote such exceptional athletes from our own region.



TOBIAS MORETTI - THE NEW FACE OF JACQUES LEMANS IN 2024

We are pleased to announce that Austrian film and theater actor Tobias Moretti is the new face of Jacques Lemans starting from 2024.

The exceptional actor Moretti has left his mark on prominent German-speaking stages, such as the Burgtheater and the Salzburg Festival, where he portrayed “Jedermann” for four years. Internationally, he is well-presented in film and TV, starring in productions like “The Dark Valley,” “The German Lesson,” and “Louis van Beethoven.” His passion for poetry and precision aligns seamlessly with the philosophy of Jacques Lemans, making him the perfect brand ambassador.

Tobias Moretti has been honoured with numerous awards, including the German Film Award, the Gertrud-Eysoldt-Ring, the Bavarian Film Award, and nine Austrian Television Awards “Romy.” His outstanding performance in “Gipsy Queen” was recognized with the Austrian Film Award, and he received the prestigious Salzburg Festival Pin. In 2021, he was awarded the European Culture Prize.

We look forward to the upcoming collaboration with Tobias Moretti and to celebrating together the art of precision and timeless elegance.



BEYOND WATCHMAKING

Our pursuit of perfection extends beyond the art of timekeeping. With great joy, we are fortunate to call the magnificent Taggenbrunn Castle our own, preserving and sharing its history with the public. Additionally, our renowned Jacques Lemans Golf Club and the popular Jacques Lemans Arena not only reflect our profound passion for sports but also our commitment to promoting them.



JACQUES LEMANS HEADQUARTERS IN ST. VEIT AN DER GLAN



WHERE IDEAS COME TO LIFE

The headquarters of Jacques Lemans in St. Veit/Glan, Austria, is the place where precision and innovation seamlessly merge. Here, every department works hand in hand to collectively create timeless elegance.

Our pursuit of perfection extends beyond the manufacturing of our timepieces. It encompasses the entire process, from the initial idea to the moment our watches go out into the world. Our unique, in-house approach sets us apart from our competitors and is reflected in the Jacques Lemans brand.

TAGGENBRUNN WINERY

A RETREAT FOR THE SENSES

A place shaped by wine, culture and history

Carinthia is originally not a classic wine region, yet excellent wines are cultivated in the breathtaking Alpe-Adria landscape on an area of approximately 45 hectares. Here, time-honored traditions are embraced, demanding high levels of dedication throughout the entire year. To ensure the highest possible wine quality, tasks such as pruning, canopy management, and grape harvesting are exclusively carried out by hand.

The Taggenbrunn Winery enjoys international recognition. You can find our award-winning wines directly at the Taggenbrunn Winery in our shops, where you can also discover watches and jewellery from Jacques Lemans. This combination offers a special shopping experience that skillfully blends the enjoyment of premium wine with the charm of timeless accessories.





Taggenbrunn Castle before the renovation in 2011



Taggenbrunn Castle at the reopening in 2019



CASTLE TAGGENBRUNN

Taggenbrunn was built in the 12th century on the remains of a Celtic-Roman rampart settlement (6th century BC) by Tagenus of Pongau on behalf of the Archdiocese of Salzburg.

In the 14th century, Taggenbrunn served as the seat of power for Carinthia and was in imperial possession until the 15th century. Subsequently, Maximilian I returned Taggenbrunn to the Archdiocese of Salzburg. Under Archbishop Leonhard von Keutschach, the castle was modernized into a fortress from 1497 to 1503. In the vicinity, the granary, a nursing home, and the Marhaus were established. Salzburg administrators and officials resided in Taggenbrunn until 1992. In 1796, Taggenbrunn was first referred to as a ruin.

The Riedl family has been in possession of the castle since 2011. After many years of extensive renovation, it was opened in 2019 with the first Taggenbrunn Festival.



Taggenbrunn Castle - Festival Hall, © Ferdinand Neumüller

TAGGENBRUNN FESTIVAL

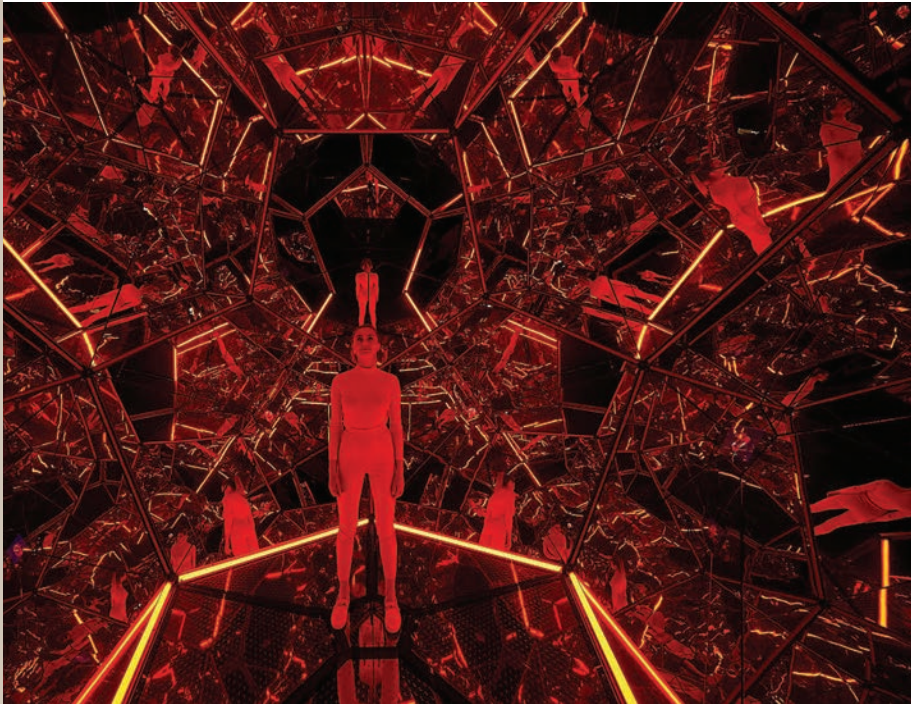
After years of restoration work, an extraordinary project was realized and presented to the public by the Riedl entrepreneurial family in November 2019: The historic gem Taggenbrunn Castle opened its doors, revealing its impressive centerpiece - the newly constructed concert hall in the covered courtyard, accommodating more than 600 people.

Away from the usual venues, the castle, whose walls date back to the 12th century, provides a stunning backdrop for performances by opera stars, virtuoso ensembles, and musical readings. Numerous renowned artists such as Asmik Grigorian, Philipp Hochmair, Fatma Said, and Elisabeth Leonskaja have already brought the hall to life with their captivating performances.



ZEITRÄUME

AN EXHIBITION CURATED BY
ANDRÉ HELLER



André Heller, born in Vienna in 1947, is globally recognized as one of the most successful multimedia artists. His diverse achievements encompass garden works of art, cabinets of curiosities, and variety shows. Heller has also achieved commercial success as a chansonnier, having sold millions of records featuring his own songs.

The multimedia exhibition “Zeiträume” (Time Spaces), curated by André Heller and showcased at Taggenbrunn Castle, presents interactive objects that seamlessly blend imagination, information, sound, and light. Various creative minds were assigned innovative design tasks for the installation, encouraging them to explore and interpret the themes of time, light, and information from different perspectives.



JACQUES LEMANS GOLFCLUB

Discover an unforgettable golf experience at the Jacques Lemans Golf Club St. Veit-Längsee. Nestled in the heart of historic Carinthia, near the sunny town of St. Veit, our golf club awaits you - set amidst the idyllic hills of Central Carinthia, and surrounded by the crystal-clear Längsee and the venerable St. Georgen Abbey Church. This picturesque setting makes the golfing experience truly unique.



JACQUES LEMANS ARENA

Our arena has already experienced unforgettable moments, hosting teams such as Real Madrid, FC Valencia, Udinese Calcio, Hamburger Sportverein, and Al Hilal. These games are part of the stadium's history, making the place exceptional for both players and fans. Join us in celebrating the simplicity and excitement of football in the Jacques Lemans Arena, where every match tells a story.



JACQUES LEMANS FLAGSHIP STORE IN THE HEART OF CARINTHIA

In September 2023, the Jacques Lemans flagship store officially opened its doors in Klagenfurt, Carinthia. In honor of the brand's impressive economic contribution to the region, the square in front of the store was ceremoniously renamed Jacques-Lemans-Platz by the Mayor of Klagenfurt on the day of the opening.

Within the store, visitors can explore the latest watch collections and exquisite jewellery pieces. The exceptional shopping experience is complemented by the enjoyment of fine wine from the Taggenbrunn Winery – perfect for those who appreciate fine watches and a touch of luxury.





Alfred and Andreas Riedl with the mayor Christian Scheider



JL Store Murpark
Styria
8041 Graz



JL Store Center West
Styria
8054 Graz



JL Store Atrio
Carinthia
9500 Villach



JL Store Burg Taggenbrunn
Carinthia
9300 St. Veit an der Glan



JL Store Lugner City
Vienna
1150 Wien



JL Store Parndorf Fashion Outlet
Burgenland
7111 Parndorf



Burg Taggenbrunn Winery
Carinthia
9300 St. Veit an der Glan



JL Store SCS
Lower Austria
2334 Vösendorf

Dear valued business partners,

On the occasion of our 50th anniversary, we would like to take this opportunity to express our gratitude for the successful collaboration with each one of you.

"As we reflect on the significant milestones of our history, it becomes evident how crucial your commitment has been to our collective success and the continued existence that comes with it." ~ Alfred Riedl

"I am proud to continue the company's history alongside my siblings and look forward to building upon the strong relationships that form the foundation of our success. Your trust in us and in our shared vision fills us with optimism for the future." ~ Andreas Riedl

Your contribution is vital to our company, as without the seamless cooperation and your assistance, 50 years of Jacques Lemans in this form would not have been possible. We highly value this partnership and look forward to another 50 years of shared achievements.

With warm regards,

JACQUES LEMANS



The Riedl Family: from back left to front right - Christian Riedl, Alfred Riedl, Andrea Riedl, Andreas Riedl, Michaela Riedl

JACQUES LEMANS

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