



Press information | Essen / Frankfurt | 6 February

STATEMENT – DESIGN IMPRESSED JURY

Gender-inclusive mandana Jewellery collection 'All Gens' is Gold Winner at the German Design Award 2026



- Award ceremony in Frankfurt, Germany: mandana's highlight collection receives the German Design Award 2026 in gold
- Category 'Excellent Product Design – Luxury Goods'
- Unisex and a strong message: the collection makes 'statements instead of boundaries' and deliberately showcases its own Nevermined lab-grown diamonds on both sides.
- Experience the collection live at INHORGENTA (20–23 February, Hall B2, Stand 315)
- [Link to campaign video](#)

Essen / Frankfurt 6 February 2026. The sustainable neo-luxury jewellery brand mandana wins the German Design Award 2026 in gold. The award went to the gender-inclusive 'All Gens' collection, which shows what modern luxury looks like today: conscious, high-quality, boundless.

With its striking paperclip design, movable lab-grown diamonds and a clear stance on sustainability and diversity, 'All Gens' represents a new understanding of jewellery. An expression of personality and values. The jury honoured the collection in the Excellent Product Design – Luxury Goods category.



'For me, jewellery is more than an accessory. It is an expression of attitude,' says Christine Marhofer, founder of mandana. 'With All Gens, we wanted to create jewellery that connects rather than constrains and shows beauty from every perspective. For all generations and all genders. '

Characteristic of 'All Gens' is the paperclip design with movable octagonal settings in which Nevermined lab-grown diamonds from our own German production are set on both sides. The collection is made from recycled 18-carat gold.

The award-winning collection will be on display at INHORGENTA MUNICH (Hall B2, Stand 315) from 20 to 23 February.

[Click here for images and the collection fact sheet.](#)



ABOUT MANDANA

Next Generation Jewellery for Next Generation Customers

The neo-luxury jewellery brand mandana was founded in 2021 by Christine Marhofer and creates high-quality jewellery collections with lab-grown diamonds. The brand stands for 'conscious luxury': all mandana jewellery is made from recycled 750 gold (18 carat) or 950 platinum and is holistically sustainable – from production to packaging. The brand stands for strong values and ideals. Sustainability, diversity, fairness, respect, mindfulness, social justice and female empowerment characterise everything mandana does. Its mission: to initiate change – towards an era in which we express our values through jewellery. // [mandana-jewellery.com](https://www.mandana-jewellery.com)

ABOUT NEVERMINED

Next Generation Diamonds for Next Generation Jewellery

Nevermined GmbH was founded in 2021 by Christine Marhofer and Michael Marhofer in Essen, Germany. In the heart of the Ruhr region, Nevermined produces genuine lab-grown diamonds of the highest quality standards in accordance with the 4Cs. The diamonds are used in premium fine jewellery from partner brand mandana. As one of the first manufacturers in Germany, Nevermined is doing pioneering work for the jewellery industry in the field of lab-grown diamonds and stands for transparent and conflict-free production. Driven by the values of our time, sustainability is particularly important to the Nevermined team. That is why the brand operates its production with 100% certified green electricity.// [nevermined-diamonds.com](https://www.nevermined-diamonds.com)

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