



New Festina Ceramic Women's Models – Full of Color!

In a context where women's fashion increasingly embraces refined sophistication and noble materials, accessories play a key role in elevating any look. This season, modern elegance is expressed through clean lines, premium finishes, and special attention to textures. Always attuned to new trends, **Festina** presents its new women's models from the **Ceramic collection**—a proposal that combines contemporary design, comfort, and distinction.

The **Festina Ceramic** collection stands out for its use of **high-quality ceramic**, a material particularly valued in the world of watchmaking for its lightness, resistance, and smooth feel. These watches offer a unique experience on the wrist, blending functionality and aesthetics into a refined and timeless result. **Ceramic** also adds a singular elegance that turns each piece into a true object of desire.

Designed for women seeking a sophisticated and modern style, the **new Ceramic models** feature balanced and feminine designs, enhanced by on-trend colors that perfectly complement the finest looks, both day and night. Elegant, contemporary tones are integrated into ceramic cases and bracelets, creating versatile watches that adapt to any occasion while ensuring long-lasting color intensity thanks to the **ceramic material**.



These new timepieces from the **Ceramic collection** have been presented in the new **Miss France 2026** campaign, reinforcing their exclusive character and positioning them as key pieces within Festina's women's universe. A partnership that highlights natural elegance, modernity, and confidence—values that define both the collection and the women who wear it.

SPECIFICATIONS

Ceramic case

Thickness: 7.4 mm

Case diameter: 30.5 mm

Weight: 68.63 g

Mineral crystal

Ceramic bracelet

Water resistance: 3 ATM

